

# STUDENT ORGANIZATION HANDBOOK

POLICIES & PROCESSES FOR GW'S REGISTERED STUDENT ORGANIZATIONS

STUDENT INVOLVEMENT

CREATED BY
Office of Student Life

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## Welcome

Student organizations are an integral component of the GW campus community, hosting many of the most frequently attended programs and events on campus and providing students with an invaluable opportunity to glean the benefits of co-curricular involvement. Our large and diverse population of student organizations offers our students greater chances to find their place in an organization that provides them with a sense of belonging and community.

Thank you for giving your time, energy, and knowledge to one or more of GW's student organizations, and for taking the time to understand the policies and procedures by which GW student organizations operate. Your energy and passion results in a stronger and more vibrant community for our entire campus.

As a student organization, you are responsible for knowing, following, and educating others on the policies and procedures found here. If you have any questions about the following information, your assigned Staff Advisor or Org Help (orghelp@gwu.edu) will be more than happy to assist you.

Please note that the content of this document is subject to change. Notice of any major changes are generally distributed via email and updated on the Student Life website. Minor changes may be made without formal notification.

Student Involvement Team
Office of Student Life, Division for Student Affairs



# **Student Organizations at GW**

Student organizations offer a critical avenue of involvement at GW and serve as a pillar to our GW community. Student organizations allow students to pursue their passions and interests alongside peers while developing critical leadership and organizational skills. Involvement in and leadership of a student organization has widely cited benefits, including greater affinity for the institution; positive relationships with peers, faculty, and staff; and a greater sense of belonging and community. Student organization leaders will glean knowledge and skills that are applicable in both academics and employment, including communication skills, relational skills, fiscal management, event planning, critical thinking, and more.

## The Office of Student Life

The Office of Student Life, within the Division for Student Affairs, serves as the home for all registered student organizations at GW. The Office of Student Life, and specifically the Student Involvement team, works to ensure the success of your group in a variety of capacities. To learn more about the Office of Student Life and our mission to support and care for students, visit the <u>Student Life website</u>.

## **Org Help**

Org Help is the collective term used for a wide variety of resources offered by the Office of Student Life to support registered student organizations and their leaders. Org Help includes a team of staff members and student coordinators trained on the most common policies, procedures, and issues that impact student organizations. For many groups, Org Help is the primary advising resource. These organizations will find Org Help listed as the "Staff Advisor" on their <a href="Engage">Engage</a> roster. Org Help is comprised of the following:

## **Org Help Finance**

The Org Help Finance desk finance team provides virtual and face-to-face meetings, by appointment.

To book a virtual appointment please click here.

To book a face-to--face appointment please click here.

## **Org Help Advising**

Located in the **University Student Center Room 433A**, student organizations are invited to drop in at their convenience with student organization questions. The Org Help Advising desk is open Monday through Friday from 12pm-5pm during the academic year.

Visit our website for the most updated <u>Org Help Office Hours</u>. If the hours do not fit your schedule or you prefer to meet virtual, please email us to schedule a meeting.



Common walk-in topics include using Engage, member recruitment and retention, conflict management, event planning and contracts, general policy questions, and new organization consultations.

## **Org Help Email**

- For **general organization support** or inquiries, contact <u>orghelp@gwu.edu</u>.
- For support with **purchase requests and financial transactions**, contact orghelpfinance@gwu.edu.

We will do our best to respond within two business days.

## **Org Help Online Resources**

You can visit the <u>Organization Policies & Resources website</u> for additional information on fundraising and alumni engagement, Engage support, training resources, and more.

## **GW** Engage

GW's gateway to all registered student organizations is <a href="Engage">Engage</a>, an online student organization directory and organization management platform. Student organization leaders utilize Engage as a tool to manage an organization's public profile, roster, officer contacts, and finances. Engage can also be used to publicize an organization's events and activities, connect with potential new members, host elections, and communicate with current members.

Access Engage with your NetID (you@gwu.edu email address without "gwmail") and password at <a href="https://gwu.campuslabs.com/engage/">https://gwu.campuslabs.com/engage/</a>.

Registered student organizations are required to utilize Engage to maintain an accurate roster, including a current listing of officers. At a minimum, all organizations must list a primary contact, president, and financial officer. The president and financial officer cannot be the same individual.

Student organizations should post all events open to the GW student community on Engage for maximum publicity potential. Only those events <u>posted on Engage</u> will be considered for cross-promotion on campus platforms such as The Newsletter (distributed weekly to all undergraduate students), University social media handles, GWToday and more. All events posted on Engage with a public view setting are automatically posted on the <u>University Calendar</u>.

Support for using Engage is available via Org Help or through Engage Support which provides online articles and videos available 24/7.



## **Registered Student Organizations**

This section covers the benefits and privileges of a registered student organization (referred to throughout this handbook as "student organization" or "organization"), how to start a new student organization, and how to maintain your organization's status as a registered student organization.

## **Registered Student Organizations**

A registered student organization is a student group that is officially recognized by GW's Office of Student Life, with the rights, privileges, and responsibilities of that status.

Student organizations are required to re-register each academic year and must complete the appropriate annual requirements. Failure to register annually or complete the annual requirements may result in revocation of registered status.

#### Per the GW Statement of Student Rights and Responsibilities:

"All student organizations shall be registered and recognized in accordance with university regulations in order to receive the benefits of the use of university facilities and other university benefits. Registration or recognition may be withheld or withdrawn from organizations that violate university regulations. Registration and recognition procedures shall require identification of responsible officers. On a case-by-case basis, upon request of the university, organizations may be asked to provide a list of all members of their group to the Office for Student Life. Once recognition of a student group or like organization has been withdrawn, no actions may be taken at or within the university in the name of that group or organization. Students who do so may be subject to student conduct action."

## Benefits of Recognition

Registered student organizations gain access to a number of benefits, including, but not limited to:

- Ability to reserve classrooms, meeting rooms, and major event spaces across campus
- Ability to host major events on campus
- Opportunity to promote your organization at student organization fairs
- Ability to table in designated locations across campus
- Posting and advertising privileges
- Ability to apply for office space and/or storage space
- Use of the Student Government Association Student Organization Resource Center (SORC)
- Use of Student Government Association printing services
- Ability to use the Office of Student Life campus office for your organization address and package/mail delivery (800 21st Street NW, Suite 204, Washington, DC 20052)
- Ability to utilize the George Washington University name, brand, and registered trademarks
- Access to organizational support from Org Help's walk-in or online advising support
- Automatic assignment of a dedicated Staff Advisor for student organizations that meet certain criteria



- Assistance in identifying a faculty advisor, if desired
- Access to Engage platform to manage organizational operations, communications, and finances
- Access to a University-provided email account for your organization
- Access to Student Association student organization funds, including an annual allocation and co-sponsorship funds
- Purchase facilitation from the Org Help Finance team
- Use of the University's tax-exempt status on most purchases and ability to partner with local/national businesses on fundraisers as a non-profit organization

#### Student

## **Registered Student Organization Annual Requirements**

In order to retain status as a registered student organization, all organizations must complete the requirements outlined below by the stated deadlines. Organizations that fail to complete any of the requirements will be considered inactive and will need to go through the new student organization formation process to be considered for reinstatement as an active organization.

Relevant dates and additional information are available on the <u>Student Organization Requirements</u> <u>website</u>. Organizations that are unable to complete a requirement must communicate with their Staff Advisor or Org Help no later than five business days prior to the posted deadline in order for an exemption or extension to be considered.

#### Updated Engage Profile and Officer Listing

At the start of each academic year, every organization **must** update their profile information, roster, and officers in <u>Engage</u>. At a minimum, student organizations must designate a primary contact, a president, and a financial contact in Engage. The president and financial officer cannot be the same individual.

Organizations may designate additional officers as appropriate for each organization. These designated leaders serve as the group's liaison to the University and are responsible for receiving essential communications from the Office of Student Life and ensuring the group retains its status as a registered student organization. Opting out, failure to read emails, and/or failure to maintain an accurate listing of officers does not excuse an organization from meeting stated deadlines or requirements. Officers should also be updated on Engage following any officer transition.

#### Fall Advisor Meeting (if applicable)

If your organization has an <u>assigned Staff Advisor</u>, you must schedule time with that staff member to hold the Fall Advisor Meeting. This meeting is an opportunity to set expectations and discuss goals and needs for the year. If your organization is assigned to <u>Org Help</u>, you do not need to schedule a meeting.



## **Required Training**

#### **Organization Officer Trainings**

The president and the financial officer for every registered student organization must complete an in-person training annually in order to remain registered and retain eligibility for funding, space reservations, and more.

The available dates and registration will be posted on the <u>Student Organization Requirements</u> webpage at the beginning of the semester. These include: expectations, privileges, advising, resources, common policies and processes, finance training, and Title IX training.

#### Excellence in Leadership Sessions (ELS)

All student organizations must attend at least **two** different <u>Excellence in Leadership Sessions</u> by the re-registration deadline in mid-March. Participants must complete an ELS post-event survey and be listed as an officer on Engage in order to receive credit for an organization. An officer may represent no more than two organizations per session.

At least one officer must attend a session to receive credit; however, sessions are open to all students. Excellence in Leadership Sessions are great engagement and training opportunities for your organization's members and officers. Consider utilizing the sessions for training and on-boarding of new officers or to allow younger members to build their knowledge prior to taking on a leadership role.

#### **Updated Constitution with Required Clauses**

All organizations must maintain an up-to-date constitution, uploaded to its Engage portal. A constitution is a governing document of the organization -- an agreement among members of how the organization should be structured and how it should operate. A strong constitution provides direction and guidance to the membership and is a resource to resolve disputes about the organization's structure or operations.

Constitutions are meant to be enduring documents. Items or aspects that are subject to frequent revisions are more appropriately included in an organization's bylaws. Bylaws are typically easier to amend than a constitution and usually focused on procedures and operations of the organization, as opposed to the mission and structure. For most student organizations, a constitution alone sufficiently serves this purpose.

The following statements must be included in the constitution of every registered student organization. The statements must be included as-is (exact text in *italics*) and not edited.

#### 1. A non-discrimination clause:

[Insert student organization name] does not unlawfully discriminate against any person on any basis prohibited by federal law, the District of Columbia Human Rights Act, or other applicable law, including without limitation, race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, or gender identity or expression.



# 2. A statement that the organization will abide by University policies.

[Insert student organization name] will abide by all University policies.

#### 3. Membership statement:

Only currently registered GW students are considered members of the organization; all others (alumni, friends, family, faculty, staff) are considered guests. Guests are welcome to attend events, but they cannot hold officer positions or handle money on behalf of the organization.

#### 4. Conduct and University values statement:

The George Washington University values respect, communication, community, and diversity, and our organization and its members are expected to uphold and espouse these values. Members whose actions do not reflect these values may be subject to removal from the organization, according to the processes outlined in the organization's constitution and consistent with university policy and the Code of Student Conduct.

Review our full guide to writing your organization's constitution.

#### Student Organization Annual Spring Registration

Registered student organizations must submit a re-registration form annually through Engage. The annual registration process takes place in March of each year for the following academic year -- i.e. a group that is active during the 2023-2024 academic year will need to register in March 2024 in order to remain active for the 2024-2025 academic year.

#### **Organization Names**

Registered student organizations may not use the name of any other registered student organization or campus office, department, or initiative. The Office of Student Life reserves the right to deny the use of organization names that are deemed inappropriate, denigrating, or misleading; that use trademarked references without written permission; or that are related to other student organizations and/or campus departments to an extent that may cause confusion.

GW student organizations connected with and/or using the name of local, national, or international parent organizations must receive and submit to the Office of Student Life written permission from the parent organization for use of the name. The Office of Student Life reserves the right to request this documentation as needed.

Registered student organizations must conduct business and promotions under the name which they are registered with the Office of Student Life and listed in Engage.

Requests for an organizational name change can be submitted to the Office of Student Life (orghelp@gwu.edu) and will be considered based upon the criteria stated above.



## Types and Categories of Registered Student Organizations

## **Types of Organizations**

There are four types of student organizations recognized at GW. These four types are based on the student populations which the group serves.

**Undergraduate**: Organizations composed mostly of members who are currently enrolled undergraduate students.

**Graduate**: Organizations composed mostly of members who are currently enrolled graduate students in GW graduate programs.

**Undergrad/Grad**: Organizations open to both current undergraduate and graduate students.

**Umbrella**: Umbrella organizations are groups affiliated with a specific area of interest, University academic department, or administrative department that have at least five constituent organizations (also known as **sub-organizations**) and that have been approved by the Office of Student Life. Each constituent organization must confirm in writing their affiliation with the umbrella organization. If an umbrella organization is representative of a University department, a department official must confirm in writing the affiliation and that the organization serves as the primary or lead student organization. Graduate student umbrella organizations are responsible for allocating Student Association funds to its constituent student organizations. Undergraduate umbrella organizations hold no financial responsibility.

## **Student Organization Categories**

Upon registration, student organizations may self-select the category(ies) they feel best reflect their organization's activities and mission. The Office of Student Life reserves the right to edit an organization's categories as needed. GW offers the following categories for registered student organizations:

- Academic
- Advocacy/Awareness
- Alternative Greek Council
- Civic Engagement
- Club Sports
- Cultural/Ethnic
- Event Programming
- Faith-Based
- Fraternity & Sorority Life
- Health & Wellness
- Honorary

- Interfraternity Council (IFC)
- LGBTQIA+
- Media and Publications
- Multicultural Greek Council (MGC)
- National Pan-Hellenic Council (NPHC)
- Panhellenic Association (PHA)
- Professional
- Recreation
- Student Governance
- University Spirit & Tradition
- Visual & Performing Arts



Categories allow prospective members to browse organizations on Engage based on interest. Political Student Organizations

These guidelines are meant to jointly recognize GW students' active participation in the political process and GW's institutional obligation, as a non-profit entity, to remain neutral in the political process. All political student groups (PSGs), regardless of candidate, political party, or political action committee ("PAC") affiliation, are prohibited from:

- 1. Coordinating university fundraising with the fundraising for any candidate for public office, political party, PAC, or any similar politically active organization.
- 2. Reimbursing GW administrators, faculty, or staff for campaign contributions.
- 3. Permitting candidates for political office to use GW facilities (including, but not limited to, mailing lists, office space, telephones, copy machines) to support the candidate or a campaign, political party, or PAC.
- 4. Placing GW registered visual trademarks (logos) on any communications (including, but not limited to, mailings, flyers, online, and social media).
  - a. Any PSG communications must unambiguously convey that messaging is on behalf of individual students or their PSG, and not GW. PSGs should include disclaimer language on their Engage profile, website(s), and social media profiles as follows: "The views expressed herein are purely those of the [PSG's Name], and its individual members, and do not necessarily represent the views of the George Washington University."
  - b. All group logos and merchandise, excluding flyers and posters, produced by the PSG should be approved by the Office of Licensing and Trademark Programs (ltp@gwu.edu) in accordance with student organization guidelines.

In addition, all PSGs must utilize the following standard naming convention when created to support an individual candidate: "GW Students for XX" or "Students for XX." No other PSG naming convention will be recognized by GW.

# **Student Organization Membership and Leadership**

# Officer Eligibility and Responsibilities

Only currently enrolled GW students can hold office in a student organization. Individual organizations may have additional requirements for leadership roles.

Organization officers are responsible for providing all aspects of leadership for the organization and are responsible for their own actions as well as the actions of organization members. An officer is a member of an organization that accepts responsibility for the organization, including its actions, conduct, and activities. Responsibilities include, but are not limited to, ensuring payment for services and supplies, receiving communications from the University and disseminating information as appropriate, and ensuring that the organization abides by all University policies.



Each student organization <u>writes its own constitution and bylaws</u>, which should outline the primary officer positions, term lengths, and selection method, as well as the basic roles and expectations of each organization officer.

Student organizations should have election and/or officer selection or appointment procedures clearly outlined in their governing documents. Organizations may utilize Engage to <u>facilitate their organizational</u> elections.

## **Required Positions**

In order to retain registered student organization status, organizations are required, at a minimum, to designate a president and financial officer. These individuals must be assigned the president and financial officer positions on the organization's Engage roster. Additionally, organizations must designate a primary contact, but this individual may serve dually in another position.

## Membership

#### General Membership Criteria

All members of a student organization must be currently registered and enrolled students of the University. For an organization to form and be considered active, there must be at least 10 currently enrolled GW students who are members. Individuals who are not GW students (including alumni and family) are considered guests of the organization. Guests may attend events, but cannot hold officer positions, vote, or handle money on behalf of the organization.

#### Types of Organization Membership

The University allows organizations to set their own membership qualifications, so long as criteria are consistent with University policy, including the non-discrimination policy. Groups may choose to be open to all students currently enrolled at GW, or they may choose to add specific criteria that qualify members.

**Open**: The organization is open to all students currently enrolled in a degree-granting program with the University, with no other selection criteria for membership other than interest in the group.

**Selective**: The organization is not open to all GW students, but has established membership criteria that relates to the mission of the organization and abides by all University policies, including non-discrimination policies, with <u>limited exceptions</u> provided by Title IX:

"Title IX exemptions are provided to social fraternities and sororities and contact sports in accordance with the Office of Civil Rights in the U.S. Department of Education guidance. Professional fraternities and sororities and service and honor societies do not qualify for this exemption and cannot use sex, gender, gender identity, or gender expression in their selection criteria. Affinity spaces are important for celebrating, relationship building, and support, especially for members of marginalized communities. We believe that this can be achieved



through clear articulation of the student organization's mission, values, and goals while avoiding exclusion based on any protected class."

Criteria for membership in a selective organization must be outlined in the student organization's approved constitution on file with the Office of Student Life.

#### Example of what can and cannot be used for membership criteria:

- <u>Does not meet criteria</u>: The membership of the Student Life Singers is open to all men and male-identifying students who are selected through tryouts conducted every September.
- <u>Meets criteria</u>: The membership of the Student Life Singers is open to tenor and bass singers who are selected through tryouts conducted every September.
- <u>Does not meet criteria</u>: The membership of the Student Life Young Professionals is limited to students who are 18-25 years old.
- <u>Meets criteria</u>: The membership of the Student Life Young Professionals is open to all students who seek to recognize, support, and empower young professionals in the field of Student Life.

## **Student Organization Advising**

Advisors provide support and guidance to your organization, its leaders, and its members on a range of topics from student organization policies and processes to conflict mediation, officer transition, fundraising, and recruitment.

All student organizations have full access to the support offered via Org Help, as well as to guides and training. In addition to these resources, some organizations will be assigned a specific Staff Advisor based upon individualized needs and criteria such as levels of spending and programming. Some organizations may also opt to have a Faculty Advisor or External Advisor (optional).

Advisors are not an elected leader of the group and should act accordingly, providing support, recommendations, and guidance with the purpose of furthering the goals defined by the students in the organization and ensuring safety and compliance with policies. Advisors, both internal and external to the University, working with a student organization in any capacity shall not direct, coerce, or otherwise exert undue influence over an organization's or individual student's activities and conduct.

Organizations with concerns about the conduct of an advisor should <u>submit a report</u> via EthicsPoint managed by the Office of Ethics, Compliance, and Privacy.

## Staff Advisors and Org Help

Staff Advisors are trained and assigned by the Office of Student Life. All registered student organizations will be either assigned to Org Help or a specific individual. You can view your organization's Staff Advisor assignment in your organization's profile within <a href="Engage">Engage</a> - if your group does not have an assigned staff advisor, the name will read "Org Help." This means that your organization should seek support from Org



Help Office Hours and orghelp@gwu.edu. These modes of support are staffed and monitored during weekdays by a team of trained staff and students.

## Staff Advisor and Org Help Expectations

Organizations should establish a shared understanding of expectations with their Staff Advisor in their initial meeting each academic year. Organizations can expect the following from any individual working with their organization in the role of Staff Advisor, including Org Help:

- Flexibility, accessibility, and adaptability
- A timely response to questions and inquiries
- A high level of knowledge on relevant policies and process
- An ability to connect your organization with the appropriate resource should they be unable to answer your question or support you in solving an issue

## **Utilizing Staff Advisors and Org Help**

Organizations are encouraged to utilize their Staff Advisor as a knowledgeable resource on a wide variety of topics related to GW policies, organizational management, event planning, group dynamics and conflict, and more. Some things that your assigned Staff Advisor or Org Help can assist with include, but are not limited to:

- Offer information about critical deadlines and opportunities
- Meet with you about your events and organization concerns
- Process contracts on behalf of your organization
- Assist with event planning and risk management
- Assist your organization in adhering to GW policies and procedures
- Connect your organization with campus departments, offices, or other student organizations
- Provide support during difficult situations or intragroup conflict
- Offer ideas and answer questions about aspects of managing a successful organization including running effective meetings, planning retreats, motivating group members, recruiting new members, hosting elections, transitioning officers, fundraising, and more.

## **Faculty Advisors**

Organizations are not required to have a faculty advisor and the Office of Student Life does not assign faculty advisors. Student organizations are encouraged to seek out a faculty member who specializes in their area of interest should this be beneficial. This is particularly helpful to organizations formed around a specific topic area that may be academically or professionally related. Faculty Advisors should be added to an organization's Engage roster and be assigned the "Faculty Advisor" position template.

Please note that there are specific policy and process-related duties that a Staff Advisor or Org Help is responsible for overseeing with a student organization (contracts, conduct, driver authorization, etc.) that would be outside the purview of the Faculty Advisor role. The Office of Student Life offers training



on these topics should a Faculty Advisor wish to serve both roles. In the case that the Faculty Advisor does not also wish to fill the roles of Staff Advisor, it is important that the organization maintain open lines of communication with both advisors.

#### **External Advisors**

Organizations are permitted to have external, non-GW advisors or coaches, paid or unpaid. Coaches and other individuals that are paid must be contracted and registered as a vendor with GW via iSupply.

## **Forming a New Student Organization**

Students may form a new organization when a genuine need for the organization has been demonstrated. The Office of Student Life coordinates a New Organization Committee composed of students and staff to review requests, with the exception of social fraternities and sororities. Students must follow the steps outlined here in order for their organization to be considered for recognition. Additional resources for forming a student organization at GW are available on our website.

#### **Timeline**

The new organization application will open three times during the year, in the fall, spring, and summer. Steps 1-5 of the process for forming a new student organization must be completed prior to the application deadline in order to be considered during a given review cycle. The Office of Student Life will review new applications and forward the application to the New Organization Committee. You may be contacted if additional information is needed. Specific dates for the application process can be found on our website.

#### Steps

- 1. Develop the initial idea and verify that no other registered student organization is filling that need. Search Engage by keyword to see what other organizations may be similar in nature and ensure that there is no overlap with the mission of an existing registered student organization.
- 2. **Complete a New Organization Consultation meeting.** Complete a new organization consultation meeting with a representative at the Org Help Resource Desk to learn more about the process and receive feedback. Be prepared to talk about your idea, goals, resources, and a plan of action.
- 3. **Recruit initial members and potential officers.** In order to become a registered student organization at GW, you need at least 10 currently enrolled students to be members, and at least three of them must be officers.
- 4. **Draft your organization's constitution.** As a new organization, your members will need to write a constitution/bylaws document that aligns well with your stated mission and goals and includes GW's four required clauses. Refer to the <u>Constitution Guide</u> for requirements and examples.
- 5. **Submit Application via GW Engage**. Complete the registration application through <u>GW Engage</u> using the steps outlined in the <u>Registration for a New Student Organization guide</u>. In order to



submit your application, you must have a roster of members (minimum of 10) and your constitution completed. Refer to the <u>Constitution Guide (PDF)</u> for requirements and examples.

A potential new organization that falls within the constituency of a graduate umbrella organization must receive approval from the appropriate umbrella organization before submitting an application. These organizations are: Student Bar Association (Law School), Medical Center Student Council (SMHS), MBA Association (GWSB MBA programs), Public Health Student Association (MISPH), GSEHD Student Association (GSEHD), and Elliott School Graduate Board (ESIA).

- 6. Schedule a meeting with the New Organization Committee. Approximately one to two weeks following the close of an application period, the Office of Student Life will reach out to confirm the time and date of your presentation to the New Organization Committee, which is composed of appointed undergraduate and graduate student representatives, including at least one designee from the Student Association.
- 7. **Present your proposed organization to the New Organization Committee.** Prepare a five minute presentation that addresses your group's action plan, organizational structure, purpose, and the unique needs the organization fills on campus. Following the presentation, the Committee will ask questions.
- 8. **Receive a decision.** Following your presentation, the New Organization Committee, in consultation with the Office of Student Life, will make a determination to approve, defer, or deny your request to become a registered student organization.
  - a. **Approved:** Once notified, your organization will have two weeks to complete the online student organization orientation and the finance training modules. Following the completion of the training, your organization's Engage portal will be activated. You will need to add members and update the organization profile with key information.
  - b. Deferred: If your organization showed potential to positively contribute to the GW community but your presentation failed to address key components of the scoring rubric. You may be deferred and invited to re-present at a later date, if desired. This allows your organization to strategize and address the areas of concern without needing to reapply. Presenting to the committee again does not guarantee approval.
  - c. Denied: A denial typically indicates that one or more similar organization(s) are already established at GW and/or that there were significant gaps in components of the scoring rubric. The committee will provide feedback and a justification for the denial. Potential new organizations may re-apply in the future but must wait for a new application cycle. Your organization may choose to appeal the Committee's decision by writing to the Office of Student Life at <a href="mailto:orghelp@gwu.edu">orghelp@gwu.edu</a>.



## Starting a New Social Fraternity or Sorority on Campus

All social fraternal organizations must be affiliated with and chartered by an inter/national fraternal organization. The student organization must also be approved by the appropriate fraternal governing body according to the process outlined in that body's constitution and bylaws. For more information, please contact our Fraternity and Sorority Life staff at <a href="mailto:fsl@gwu.edu">fsl@gwu.edu</a>.

## Starting a New Club Sport on Campus

In addition to completing the above new organization formation process, competitive recreational organizations that wish to be considered a GW Club Sport must be approved by the Office of Campus Recreation and the Club Sports Council. In order to begin this process, the organization must contact Dan Gardner, Club Sports Manager, at dang@gwu.edu. A recreational or competitive sport organization may form without formal recognition as a Club Sport.



# Rights, Responsibilities, and Reporting

<u>Policies</u> at GW are created and maintained with the purpose of encouraging a culture of ethical, social, professional, and legal behavior. Policies serve to communicate GW's values and mission while protecting its people and reputation.

All events and activities sponsored, co-sponsored, or hosted by the organization on or off campus must comply in full with applicable University policies, including the regulations governing student organizations found within this Office of Student Life Student Organization Handbook, the Code of Student Conduct, the Title IX Sexual Harassment and Related Conduct Policy, and the Student Association governing documents, as well as any other agreements made with authorized University officials regarding such events and activities (see Office of Ethics and Compliance). Policies listed in the Student Association constitution or bylaws or an organization's constitution or bylaws do not supersede those of the University.

Sanctions for organization misconduct may include, but are not limited to, revocation and denial of registration, as well as other appropriate sanctions. Individual members, especially those in positions of leadership, might also be held accountable through a conduct process, depending upon the nature of the incident. There are many factors the University considers in evaluating an event that is potentially organizational. Each case is evaluated individually based on the totality of the information known.

Consult this guide (PDF) to evaluate whether or not an event would be considered an 'organizational event' by the University.

Members of the University community are encouraged to <u>report violations</u> of the Code of Student Conduct and/or violations or non-compliance with laws, regulations, and University policies.

# Hazing

Hazing is defined, per the GW Code of Student Conduct, as:

"Any action taken or situation created as part of a program to join, remain in, or receive new status within a group or organization which might reasonably endanger mental or physical well-being; or entail servitude, degradation, embarrassment, harassment, actual or perceived safety risk, or ridicule regardless of an individual's willingness to participate and regardless of the intent of those who create the situation or take the action.

- Examples of hazing include but are not limited to: any activity that would subject the student to unreasonable mental stress, such as sleep deprivation;
- brutality of a physical nature, such as whipping, beating, branding, forced calisthenics, exposure to the elements;
- forced/encouraged activity that could adversely affect the mental health or dignity of the student.



- forced/encouraged consumption of any food, liquor, drug, or other substance, or other forced/encouraged physical activity that could adversely affect the physical or mental health or safety of the student;
- forced/encouraged exclusion from social contact; forced/encouraged conduct that could result in extreme embarrassment; or
- pressuring or coercing a student into violating university rules or local, state, or federal law;

Individuals may be charged, in addition to the group or organization itself, under this, as well as any other applicable violations.

Students making good faith reports of hazing in which they did not participate or facilitate may be eligible for immunity from conduct action for hazing and personal consumption of drugs or alcohol provided the report was made before or during a hazing incident that causes injury or is likely to cause injury to a person. The university may still assign educational and restorative outcomes to those receiving immunity.

Regardless of whether students are eligible for immunity as described above, reporting to the university or any university official, cooperating with any related student conduct processes, and/or seeking assistance to remedy situations of student group hazing or other prohibited conduct will typically be considered a mitigating factor for individual student conduct cases, as stated in Section XIII(E) of this Code.

To report any potential hazing incidents, please <u>submit an incident report form</u>.

# **Sanctioning Action for Member Misconduct**

Any student organization sanctioning action for member misconduct must be consistent with University policy, including the GW Code of Student Conduct which states:

"When a student or student organization has reportedly violated university policy, the adjudication, resolution, and assignment of sanctions regarding that conduct shall occur as described in the relevant university policy. Student organizations may only take adjudicatory or sanctioning action for violation of university policies with the written approval of the Director of Student Rights and Responsibilities or designee. Groups affiliated with national organizations that have established guidance and procedures over disciplinary matters, may follow the directive of those national organizations with regard to member conduct but must do so in consultation with the university."

Alleged violations of University policy that require referral to the University include, but are not limited to, discrimination, harassment, illegal activity, sexual assault, and violence or other abuse. Student leaders can reach out to Student Rights & Responsibilities or the Title IX Office, including reaching out anonymously, to discuss such matters.



To address alleged member conduct that does not violate university policy (e.g. meeting attendance, enrollment status, upholding organization mission, etc.), organizations should work with their Staff Advisor or Org Help to develop a process for addressing such behavior that is fair and equitable. Student organizations with concerns about the behavior of a member should submit a report through one of the various reporting options offered by the University.

## **Incident Reporting**

Every report will be treated with respect and will be addressed by the appropriate University administrative office. You can <u>report a concern</u> 24 hours a day, 7 days a week via EthicsPoint managed by the Office of Ethics, Compliance, and Privacy, or utilize one of the reporting outlets below.

## Accessibility

The University is committed to making our physical and digital spaces accessible and usable to everyone, including people with disabilities. Barriers experienced that affect someone's ability to access GW facilities, services, websites, or other digital content should be reported to the University.

#### **Bias Incident**

Students who have been the target of, or who witness, a hate or bias incident may use <u>this online form</u> to make the University aware of these incidents. In addition, hate or bias incidents may be reported through other reporting options outlined on the <u>How To Report a Bias-Related Incident</u> page.

#### **CARE Referral**

Students who are concerned about a member of the GW community can complete the <u>CARE Team</u> Referral form. Referrals are monitored Monday through Friday between the hours of 9:00 am and 5:00 pm Eastern. If a report requires immediate outreach or follow-up or is an emergency, please contact GWPD at 202-994-6111. When a CARE Referral is submitted, a case manager reviews the information in the referral form, references any past referrals, and makes a determination about who is the most appropriate University official or office to reach out to the student. For more information about the CARE Team and outreach process, visit the <u>CARE referral website</u>.

#### Student Conduct Concern

To report a student organization policy violation, including hazing, discriminatory harassment, or unlawful discrimination, please submit an <u>incident report form.</u>

To better inform decisions related to organizational membership, the Division for Student Affairs publishes a <u>list of student organizations with conduct violations</u>.



## Student Discrimination Reporting Options

To report discrimination by a faculty member, the Office of the Provost manages the Student Discrimination Report Procedures. Questions about this process can be directed to gwprovost@gwu.edu.

To report discrimination by a staff member, please refer to the Equal Employment Opportunity Complaint Process. Questions about this process can be directed to eeo@gwu.edu.

To report discrimination by a student or student organization, please submit a <u>Student Conduct Incident Reporting Form</u>. Questions about this process can be directed to rights@gwu.edu.

## **Reporting Sexual Harassment**

Students are encouraged to <u>report</u> sexual harassment, sexual assault, domestic and dating violence, and stalking to the Title IX Office even if not directly involved in an incident and even if there is a preference to remain anonymous. All information submitted will be reviewed by the Title IX Office and a team member will reach out to the person affected by the incident to offer assistance and options. If you are reporting as a third party, someone other than the person affected by the reported conduct, please note that for privacy reasons, the Title IX Office may not inform you of the outcome of the report.

Student organizations are not permitted to take sanctioning or adjudicatory action against a member for sexual harassment, sexual assault, domestic and dating violence, stalking, and other violations of university policy, without the written permission of the Director of Student Rights and Responsibilities per the Code of Student Conduct.

To learn more and report an incident visit the **GW Title IX website**.

# **Enforcement and Accountability**

For potential violations of the Code of Student Conduct, the Office of Student Life will work in partnership with Student Rights & Responsibilities on enforcement of the Code and organizational and/or individual sanctioning as appropriate. To better inform decisions related to organizational membership, the Division for Student Affairs publishes a list of student organizations with conduct violations on the Office of Student Life website.

There are many factors the University considers in evaluating an event that is potentially organizational. Each case is evaluated individually based on the totality of the information known. Consult this guide (PDF) to evaluate whether or not an event could be considered an "organizational event" by the University.

Violations of policies found in this handbook will be noted in organizational records by the Office of Student Life. Failure to follow the policies and processes outlined here may result in conduct action from Student Rights & Responsibilities or other sanctioning action by the Office of Student Life.



## STUDENT ORGANIZATION HANDBOOKUpdated: September 2024

To better inform decisions related to organizational membership, the Division for Student Affairs publishes a list of <u>student organizations</u> with <u>conduct violations</u>.



# **Events and Programming Policies and Procedures**

Student organization events are some of the most frequently attended and highly anticipated events at GW. There are a wide range of processes and policies applicable to organizational events in order to ensure the safe and effective execution of a program.

#### **Contracts**

A contract must be completed through the Division for Student Affairs whenever a student organization is engaging with a vendor/performer and

- payment is being made for services,
- the event is on-campus, and/or
- the event is recorded or publicly distributed (ex. Zoom event livestreamed on Facebook)

If a performer is a GW employee or student, a contract is required if the individual is being paid for their services.

Common examples of when contracts are needed: performances, guest speakers, DJs, catering, venue rentals, and travel services (e.g. buses, hotel). Failure to adhere to this guidance may be a violation of the Code of Student Conduct.

Note the following when preparing for an event or activity that requires a contract:

- Allow at least six to eight weeks for a contract to be fully processed. A contract must be signed by the vendor or performer before it can be submitted for a GW signature.
- The contract process must be completed before advertising an event.
- Student organization representatives are not permitted to sign contracts as they are not legal representatives of the University.
- There is no pre-payment of contracts for services (i.e. no deposits). Payment will be initiated upon completion of the event unless otherwise stipulated in the contract. The University's standard payment terms are NET 30 (30 days from invoice date), however, other terms may be negotiated by the University. There are no cash payments and payment cannot be made to a personal Venmo or CashApp account.
- Beginning in the fall of 2023, Orgs can now make payments using PayPal upon receipt of a
  detailed invoice either from the PayPal app or email and saved to Engage.
- Vendors are strongly encouraged to register in GW iSupply to receive payment. Speakers may be
  paid by an honorarium (requires this <u>form</u> and W-9) if the fee is no more than \$2,000 and they
  are being paid as an individual, not a business.
- Payment on a contract can only be made as an Engage purchase request. Check payment on a contract can take six to eight weeks from the event date. Credit card payments can be remitted within one to two days following the event.



There are two main types of contracts: GW Template and Vendor Provided

- GW Template Generated by your Staff Advisor or Org Help using a standard GW template. Typically used for on-campus or virtual events with a guest speaker, performer, etc. These contracts are reviewed and signed by the Division for Student Affairs leadership.
- Vendor Provided Created by vendor. Typically used for catering, venue rentals, and transportation services. These contracts are reviewed and signed by the Procurement Office.
- Combination Speakers and performers who work with a talent agency often have a standard agency contract. Your organization advisor will typically ask to have the vendor contract attached as an addendum to the GW template. These contracts are reviewed and signed by the Division for Student Affairs leadership.

Please note that a vendor provided contract or a GW template contract that includes an addendum or requested changes to pre-approved language will also be reviewed by the Procurement Office and the Office of General Counsel and require more time for review than the pre-approved template contract.

## Processing a Contract

- 1. The student organization, with support from the Staff Advisor or Org Help, should work with the vendor to determine the scope of services, including date, time, and cost. Agree upon program format, location or virtual platform, and whether the event will be recorded.
- The student organization completes the <u>Contract Information Sheet</u> (CIS) with as much detail as
  possible. The CIS can be found on the <u>Student Organization Policy and Resources website</u> under
  "Events and Booking Space."
- 3. Send completed CIS form to assigned Staff Advisor or Org Help. If the vendor has their own contract, forward that as well.
- 4. Upon receipt of the Contract Information Sheet and/or vendor contract, your Staff Advisor or Org Help will manage the rest of the process, keeping you copied on correspondence to the vendor.

**Note**: The Contract Information Sheet (CIS) is NOT a contract. The Staff Advisor will use the information from the CIS to draft the formal contract.

5. If payment is required, the student organization must submit a payment request via Engage. The contract should be copied to the request. Failure to submit an Engage request will result in a delayed payment.

# **Booking Space on Campus**

As an urban campus, finding available space can be a challenge. The University has several different offices that manage spaces on campus, with distinct reservation processes and policies. For an overview of all available spaces on campus and how to book, please view this <u>GW Venues overview</u>.

An advance reservation is required to utilize most spaces on campus. Space reservations are distinct from posting the event on Engage and an event posting approval on Engage (or elsewhere) does not represent or result in a reserved space.



Student organizations are responsible for scheduling, planning, and executing an event held in campus space. External organizations that utilize the space for their own events will be charged as an external client. When a recognized student organization hosts an external (non-GW) organization (regardless of profit, non-profit, or faculty/staff association with academic societies) for an event, this is considered a "Sponsored event" and space rental fees will apply. Student organizations who violate this policy may also be held responsible via the <u>Code of Student Conduct's</u> policy on Dishonesty and Misrepresentation.

Student organizations may not impede on the rights of any other organization or entity, whether internal or external to the university, to use space which has been properly reserved. Student organizations are expected to adhere to the University's <u>Free Expression</u> and <u>Disruption of University Functions</u> policies.

If your organization wishes to engage in a profit sharing collaboration with an external organization, you are required to complete the <u>MoU Information sheet here</u>.

Student organizations are not permitted to place overnight structures of any sort on Kogan Plaza due to the amount of space required and the high-traffic nature of that particular community-wide space.

## **Spaces on Campus**

#### **Division for Student Affairs**

The Division for Student Affairs manages the following spaces:

- University Student Center (800 21st St. NW)
- Most outdoor space (e.g. Kogan Plaza, University Yard, Square 80, Anniversary Park, G St. Park, outdoor classroom)
- District House
- Mitchell Theater
- Lerner Health & Wellness Center through Campus Recreation (see below)
- Mount Vernon Campus Event Spaces (Hand Chapel, Post Hall, Pelham Commons, Eckles Auditorium, or the Quad)

**HOW TO BOOK:** For all of the spaces above except Lerner, visit the <u>Student Center website</u>. Find the space that best suits your needs and then select the desired space(s). You will then be taken to the reservation system via Single Sign-On. Provide your event details and submit your request. The Division for Student Affairs' Student Center team will confirm your reservation or reach out to you for more information.

WHO CAN BOOK: Student organizations, GW departments, and external clients

For more information, visit the Student Center website or email studentcenter@gwu.edu.



#### **Events & Venues**

Events & Venues, within the Office of the President, manages the following spaces:

- State Room & City View Room (1957 E Street NW)
- Jack Morton Auditorium & MPA 2nd Floor Lobby
- Lisner Auditorium

**HOW TO BOOK:** All spaces above must be booked 30 days in advance. To book, visit the <u>Events and Venues website</u>, find the space that best suits your needs and then select the desired space(s). You will then be taken to the reservation system via Single Sign-On. Provide your event details and submit your request. The Events & Venues team will confirm your reservation or reach out to you for more information. Student organization events will have costs associated with them. To view the university price lists and estimates please log into the <u>University Box folder</u>. Please note only University Clients will have access to these links.

WHO CAN BOOK: Student organizations, departments, and external clients

For more information visit the Events & Venues website.

#### **Athletics**

GW Athletics manages the following space:

- Smith Center
- Mount Vernon athletic fields, tennis courts

HOW TO BOOK: Email athsched@gwu.edu to inquire

WHO CAN BOOK: Student organizations, GW departments, and external clients

For more information visit the Athletics facilities website.

#### **Academic Scheduling**

Academic Scheduling, within the Office of the Registrar, manages classroom and lecture spaces in academic buildings. The best uses of academic space are for basic meetings, discussions, and lectures. Food is not permitted in classroom spaces. Please also take a moment to review policies related to reserving classroom space on campus as there are restrictions on what a student organization can do within academic space.

**HOW TO BOOK:** Submit a request through the Office of the Registrar website.



**WHO CAN BOOK:** GW departments, external clients during the summer, and student organizations. Only student organization leaders designated as "Scheduler" on their organization's Engage roster will have access to booking academic space for their group. To designate a member as Scheduler, navigate to your organization's roster on Engage, then select the pencil next to the name of the individual you wish to make a Scheduler and check Scheduler.

The assignment of the Scheduler role in the reservation system may take one or more days. If you need assistance or for more information, visit the <u>Office of Registrar</u> website or email <u>sched@gwu.edu</u>.

## **Campus Recreation**

Individuals and student organizations are able to reserve space in Lerner Health and Wellness Center for events (dance marathons, fraternity/sorority events, trivia nights, sporting events, etc.). Visit <a href="mailto:the LHWC">the LHWC</a> website for more information or to submit a reservation request.

#### **Student Theater Council**

Organizations belonging to the Student Theater Council (STC) are able to request campus performance space through STC. This process is outlined by STC and its leadership with the organizations who may utilize the group's reserved spaces (i.e., Lisner Downstage and Mount Vernon Black Box). If you would like to use either of these two spaces and are not currently in the STC, you may contact the STC leadership to check the availability at <a href="mailto:stc@gwu.edu">stc@gwu.edu</a>.

## **Cancellation of Space**

Different spaces have different policies in regard to canceling space. As a rule of thumb, your organization is responsible for canceling space if you know you are not going to be using it. Please be considerate of other student organizations and campus partners who may be looking for space with very limited availability.

You may inquire about cancellation policies for other spaces by contacting the managers of those spaces directly. Most space managers ask that you cancel reservations when you know you will no longer use it. Repeatedly booking space without using it may result in losing your organization's privilege to book space.

# **Single-Use Plastics**

The University has committed to eliminating all single-use plastics at GW. This commitment includes all non-essential, non-compostable, single-use plastics with available alternatives. Eliminating single-use plastics on campus will require individual and collective action. The purpose of <a href="this policy">this policy</a> is to set the expectations for the GW community, including student organizations, in order to meet this commitment.

The following are the University's expectations with respect to single-use plastics:



Individuals in the GW community should take all reasonable efforts to avoid using single-use plastics on GW property where alternatives are available. The University expects individuals in the GW community to contribute to the elimination of single-use plastics on GW property and comply with this policy to the greatest extent possible. Additionally, where appropriate, the GW community should also inform their visitors of the policy and encourage visitors to comply.

Single-use plastic items should not be procured using University funds for use in University operations and activities held on GW property (owned or leased) where alternatives are available. Purchases of single-use plastics for use in University operations and activities held on GW property (owned or leased) are also excluded from University reimbursement. The <u>GW Single-use Plastics Elimination Guide</u> provides information regarding options and alternatives to single-use plastics. In addition, the <u>GW Green Event and Catering Guide</u> provides information for planning events on GW property, and the <u>GW Green Office Network</u> is a resource to identify opportunities to eliminate single-use plastics in office settings.

Notwithstanding the foregoing, there may be situations where alternatives to single-use plastics may be prohibitive due to circumstance or situational challenges. Exceptions may include purchases for University events hosted off-site, emergency situations, clinical practices, or University research.

## **Definitions**

- **Non-compostable:** products that cannot be accepted by available industrial composting facilities. Compostable products must be BPI-certified.
- Non-essential: disposable, not absolutely necessary items with available alternatives.
- Single-use plastics: a non-essential, non-compostable disposable plastic product with an intended lifespan of one use, e.g., one meal, one drink, or disposed of within 24 hours. This includes but is not limited to:
  - single-use plastic utensils;
  - single-use plastic beverage bottles;
  - single-use plastic straws & stirrers;
  - single-use plastic food service ware (cups, plates, bowls, trays, sauce dishes, lids);
  - single-use plastic clamshells & to-go containers; all polystyrene (Styrofoam<sup>™</sup> and similar) food service products;
  - single-use plastic-lined containers (coffee cups, soup bowls, snack boats, boxed beverages);
  - single-use plastic-wrapped condiments, sauces, and seasonings (butter, jelly, peanut butter, creamers, sugars, salt, pepper);
  - Individually-packaged items with bulk alternatives (napkins, oyster crackers; individually wrapped fresh baked goods, mints, toothpicks);
  - single-use hot beverage packets unnecessarily packaged in plastic (K-Cups, plastic-wrapped tea bags);
  - Plastic shopping bags;
  - Plastic-wrapped giveaways; and
  - Plastic layered sachets (small plastic packages containing small amounts of consumer goods such as condiments, detergents, or shampoos).



## **Hosting an Event with Alcohol**

There may be circumstances in which a registered student organization may be permitted to hold events at which alcoholic beverages are consumed, served, or sold. Student organizations wishing to host a student organization-sponsored activity at which alcoholic beverages will be served must comply with all University policies and all applicable federal, state, and local laws pertaining to the procurement, sale, and/or distribution of alcoholic beverages. **Organizations hosting an event with alcohol must submit their event for review and approval via Engage.** All events with alcohol must be approved by the Office of Student Life. Please note that submission on Engage does not indicate or guarantee approval. Once posted in Engage, each event will be reviewed individually and you will receive a notification when your event has been approved.

**See <u>Appendix 1: Procedures for Events with Alcohol</u> for the procedures** required to host a student organization-sponsored activity in which alcoholic beverages are consumed, served, or sold.

## **Hosting an Event with Amplified Sound**

Events that have amplified sound are subject to the rules and policies of the space in which the event is taking place. Producing noise

Academic buildings do not allow for any amplified sound or loud activities as this may disrupt classes taking place in neighboring classrooms.

Meeting rooms around campus (specifically those in the University Student Center) do not allow for amplified sound or loud activities as this may disturb activities in neighboring rooms.

Amplified sound is allowed in the two ballrooms within the University Student Center – organizations will work with their assigned University event planner to ensure their event does not impact other events happening at the same time within the building.

When scheduling programs outdoors, student organizations should keep in mind the impact that any amplified sound will have on campus and the surrounding communities. GW reserves the right to deny or limit programs that may pose a significant disturbance to the campus community, university operations, or surrounding neighborhood. If you are planning an outdoor event with sound, your organization must indicate as such on the outdoor space request form and obtain approval from the Student Center team.

# **Hosting an Event with Food**

Student organizations may use a catering service of their choice. On-campus venues require a copy of the caterer's business license and certificate of liability insurance.

While organizations will not need a contract for every delivery food order (Domino's, Chipotle, etc.), many catering companies will issue a contract for services provided at an event. **Student organizations** 



may not sign any contracts or formal agreements. Follow the <u>contract process</u> outlined above and forward all contracts to your Staff Advisor or Org Help, <u>orghelp@gwu.edu</u>.

Food and beverage is not permitted in academic spaces, Betts Theater, Mitchell Theater, and the B132 multipurpose room in District House.

Note that the time needed for catering set-up and breakdown must fall within the event time.

#### **University Student Center Meeting and Major Spaces:**

Hosting a Fundraising Event

Fundraising sales and/or donation solicitations by registered student organizations are viable fundraising opportunities and may be conducted by a registered student organization on- or off- campus. Registered student organizations may solicit funds for organization-sponsored initiatives or with the intent to donate to an external charitable organization (see <u>Donations</u>).

GW student organizations may not partner with any business or individual who is primarily concerned with the sale, distribution, or promotion of alcohol or illegal drugs.

Coordinating University fundraising with the fundraising for any candidate for public office, political party, PAC, or any similar politically active organization is prohibited (see <u>Political Student Organizations</u>.)

Organizations wishing to host or utilize off-campus vendors in an on-campus fundraising activity must include the name and type of vendor on space reservation forms (e.g. selling Krispy Kreme donuts). Sales and/or solicitation on campus are permitted only when the organization has received the approval of the venue in which sales/solicitation would occur.

Any funds raised must be deposited into the student organization's revenue account.

Registered student organizations may also partner with vendors to host fundraising events off-campus or with an on-campus food venue (see <a href="Profit Shares">Profit Shares</a>).

For all events where attendance will be controlled through ticketing or registration, there are a variety of internal and external registration platforms as well as various payment methods to consider. To better understand the different means of selling tickets, please see <u>Collecting and Depositing Funds</u>.

## Hosting an Event with a Raffle or Charitable Game

If you choose to host a raffle or charitable game at, or as an event, you are required by District of Columbia law to obtain a permit. The raffle permit can be found at the <u>DC Fundraising and Charitable Games website</u>. Organizations interested in obtaining a permit should consult their Staff Advisor or Org Help as early as possible.

The District of Columbia laws define the term "raffle" as one or more drawings from a single series of chances sold by means of chance tickets. Guidelines for raffles include the following:



- All proceeds from raffles must go directly to the organization or the designated charitable organization.
- Only currently registered members of the student organization or employees of the University may conduct, manage and operate raffles on campus.
- The District of Columbia requires a permit for conducting a raffle. A copy of the permit must be submitted to your Staff Advisor or Org Help and the appropriate scheduling office.
- Application and support documents must be submitted to the D.C. Charitable Games
   Commission at least 30 business days prior to the event. The student organization is responsible
   for completing and submitting the application and should do so in consultation with their Staff
   Advisor or Org Help.
- Alcohol may not be raffled off by student organizations.

## **Hosting an Event with Minors**

In the course of organizational activities, student organizations may interact with non-GW students that are minors (tutoring or mentoring, events, etc.). Minor is defined as any individual under the age of 18. The following guidelines for events with minors are offered as a complement to the <u>GW Protection of Minors</u> policy

- All persons must make all reasonable efforts to remove minors from dangerous or potentially dangerous situations
- Programs and activities involving minors on campus, off campus. or virtual, must be registered and approved with the University
- One-on-one physical encounters and one-on-one electronic communication between GW students and participating minors is prohibited
- One on one communications between minors and GW students, including email, texting and phone calls, outside of official program activities, is prohibited
- If there is a legitimate, program-related reason for communication to occur, contact should be limited to topics related to the sanctioned activities and prior approval must be granted from the minor's parent or guardian
- GW students must involve a third party (delegation chaperone/advisor or University administrator) as part of the conversation when/if electronic communications are occurring with minors.
- Private electronic communication between GW students and minors, including the use of
  personal social networking websites like Facebook, Instagram, Twitter, Snapchat, instant
  messaging, texting, etc. is prohibited. GW students should not "friend," "follow," etc. minors on
  social networking sites, communicate via internet chat rooms, send personal emails or text
  messages, or share personal or intimate information with minors.
- If using a digital communication platform, all participants (GW students, delegation advisors, and minors) must log in with a live camera. The use of still photos or a blank screen is prohibited.

Any incidents, concerns, or irregular interactions with minors must be reported to the Office of Student Life.



## Hosting an Event with Outside Sponsorship/External Organizations

Organizations are permitted to partner with external organizations for individual program support, financial support, or more permanent organizational affiliation. GW student organizations are not permitted to partner with any sponsors or external organizations who primarily promote, distribute, or sell alcohol or illegal drugs. If you are unsure if you should partner with a business or organization, reach out to your staff advisor or Org Help to see if a partnership would be appropriate.

When an event is hosted by the registered student organization in partnership with an external organization, the name of the external organization may be included, but the student organization name must also be included. In doing so, the registered student organization name must be the most prominent in size and placement on all signage, promotions, and associated materials. Student organizations are responsible for scheduling, planning, and executing an event held in campus space, as well as for ensuring student organization leaders are present for the duration of the event. External organizations that utilize the space for their own events will be charged as an external client for a sponsored event.

Events that involve outside partners or external organizations as a primary planner, facilitator, and/or attendee of an event may be deemed as "sponsored." An event that is considered "sponsored" may be subject to room rental and set up charges. Student organizations retain full responsibility for their events. Outside sponsors and external entities shall not direct, coerce, or otherwise exert undue influence over an organization's or individual student's activities and conduct.

For further information on sponsored events, contact your staff advisor or the University Student Center.

# **Events Requiring University Police**

Some events may require George Washington University Police (GWPD) due to the size or nature of the event. Events that require University Police include the following:

- Late Night Party (Fraternity and Sorority Life organizations)
- Events taking place in on-campus buildings outside of the building operating hours

University Police may also be required at other events as deemed necessary by University officials. This may include events with high-profile speakers, concerts, events with large crowds, or events with the potential for protest. In line with its mission to prioritize student and community safety, the University reserves the right to evaluate and determine the need for University Policy at on-campus events. The host organization is responsible for costs associated with GWPD presence. Financial support for these costs may be available from the Student Association via a co-sponsorship.

University Police must be scheduled to arrive one hour prior to the event start time and one hour after the event concludes with a four hour minimum. University Police also reserve final rights to determine



the need and number of officers staffed for the event. For more information or to request University Police for an event, please visit the <u>University Police website</u>.

## Insurance, Waivers, and Planning Events with Risky Activities

Organizations wishing to hire an entertainment vendor (production companies, inflatables, novelties, games, etc.) must work with companies GW has approved through the Office of Risk Management. A list of pre-approved vendors can be found on the Office of Risk Management website; should your organization wish to utilize a vendor that has not been pre-approved, consult with your Staff Advisor or Org Help to seek review and approval.

Events with physical activities or other activities deemed to have an elevated level of risk may require participants to sign a waiver prior to participation. Consult with your Staff Advisor or Org Help to determine whether a waiver will be required.

Organizations for which risky activities are centric to the mission and purpose (rock climbing, club sports, SCUBA, hiking, etc.) may be asked to submit a risk management plan for review and approval by the University.

## **Protest and Demonstrations**

Per the GW Statement of Student Rights and Responsibilities:

"The George Washington University is committed to the protection of free speech, the freedom of assembly, and the safeguarding of the right of lawful protest at the university, including virtual, online and digital settings. Therefore, student organizations and individual students shall have the right to engage in behaviors such as distributing pamphlets, collecting names for petitions, and conducting orderly demonstrations provided these actions are not disruptive of normal university functions and do not encompass the physical takeover or occupation of university facilities and spaces, whether or not they are in use at that time.

While all students have the right to dissent and to protest, these rights shall not be exercised in such a manner as to obstruct or disrupt teaching, research, administration, conduct procedures, or other university activities. No one group or organization holds a monopoly on dissent or on freedom to hear all sides. Further, the fact that students may pursue their interests through speech and assembly at the university does not abrogate their accountability as citizens to the laws of the larger society, and the university is entitled to reflect these constraints in its own regulations.

Notwithstanding the foregoing, the university recognizes that protecting impromptu and spontaneous assembly for the purpose of expression, protest, and dissent is essential to fulfilling this commitment. Thus, the lack of a reservation to use space or other university resources is not by itself a basis for terminating any expressive activity, including impromptu activities, unless the



protest or assembly conflicts with a previously scheduled event in the same location or is identified as engaging in behavior prohibited under university policy."

Organizations planning a protest, demonstration, or other advocacy activities are encouraged to consult their Staff Advisor, Org Help, or Student Rights & Responsibilities (SRR) for guidance on achieving the advocacy goals in a safe and effective manner.

## **Student Organization Travel**

Individual members or groups of members may travel for student organization purposes, including competitions and conferences. Any individual or group of students traveling on behalf of a student organization and/or for student organization-related activities must register their travel with the Office of Student Life and follow the applicable policies for traveling, conduct, and purchasing. Student organizations traveling should note that the Code of Student Conduct applies both on- and off-campus.

#### **Domestic Travel**

All domestic student organization travel that takes place outside of the Washington, D.C. metro area (defined as outside the "Beltway" or I-495) must be registered with and approved by the Office of Student Life via the <a href="Domestic Travel Registration form in Engage">Domestic Travel Registration form in Engage</a>. Travel should be registered at least ten business days prior to the trip. Unregistered and unapproved trips are not eligible for reimbursement and put the organization's registration status at risk.

Travel registration must be accompanied by the <u>Travel Participation Waiver</u>, which includes a signature and emergency contact for each student participant.

Travel accommodations are booked in Engage as part of a purchase request. For information on booking travel please see <u>Travel Reservations and Expenses</u>.

#### International Travel

International travel has a different procedure that must be completed at least eight weeks prior to travel.ghelp@gwu.edu. This request must be submitted at least ten (10) weeks in advance of planned departure.

For purposes of this policy, international travel is student organization-related when:

- the travel is undertaken because an individual is acting in an academic or professional capacity relevant to the person's areas of responsibility, activities (including co-curricular and extracurricular ones), course of research, teaching, or study at GW, or
- the travel is undertaken with or organized by any GW organization, division, department, or office, even if not for an academic or professional purpose, and/or
- the travel is funded to any degree by the university.



A submitted and fully approved application through GW Passport is required for student organizations traveling abroad - this includes organizations traveling together as a group as well as individual travel that is affiliated with or through a student organization.

Organizations traveling as a group (same travel arrangements and itinerary) should designate one point of contact to submit one application on behalf of the organization. Once the GW Passport application is approved, each traveling member will be added to the application and notified of additional steps via email.

When completing the application for international travel, please take time to review the security and safety profile and provide thorough risk mitigation plans, even for areas of low to moderate risk "(n/a" is not an acceptable response, regardless of the risk level). Organizations should utilize the <u>Department of State's Travel Advisories</u> webpage to aid in evaluating the security and safety profile. Organizations and individuals are not permitted to make travel arrangements until your application has been approved.

**DEADLINES:** The deadline to submit applications for student organizations wishing to travel internationally over winter break is November 15. The deadline for student organizations wishing to travel internationally over spring break is February 1. The deadline for student organizations wishing to travel abroad over the summer is May 15. Applications must be submitted at least eight weeks prior to the proposed trip's start date and should include as much detail as possible. Failure to complete and submit the information within the necessary timeline may result in forfeiture of your trip.

All applications for international travel affiliated with a student organization must be completed through the <u>GW Passport website</u>. Organizations must utilize go.gwu.edu/internationaltravel – applications submitted through other areas of the GW Passport system will not be accepted.

Once your application has been submitted it will be reviewed by the Office of Student Life, then forwarded to the Assistant Dean of Student Life and the Office of Risk Management, before being sent for final approval by the Office of International Programs. At any point during the review and approval process, you may be asked to provide additional information, clarify details, or make adjustments to your plans. High-risk destinations may require an additional level of review and approval.

If your application is approved, you will receive communication from the Office of International Programs prompting you to view and complete your travel registration requirements online using GW Passport, the same system used to submit the proposal. You will need to log on and complete the registration, including purchasing the required travel insurance. **Do not make travel arrangements until your trip has been approved**. Review this guide for more information on the International Travel application and review process.

### Driving

Any student or staff member driving any rental vehicle on behalf of a student organization must be an authorized driver. Students must complete the authorized driver application, sign it, and submit it to their Staff Advisor or Org Help along with a copy of their driver's license. Following submission, students



will be prompted to complete an online driver safety training and the Office of Risk Management will conduct a Motor Vehicles Records (MVR) check. Students are not authorized to drive until they receive a notification stating approved driver status. **The process can take several weeks -- plan accordingly.** Drivers must be reauthorized once per calendar year. Parents, alumni, coaches, and other individuals not officially affiliated with GW may not drive for student organizations.

Review the <u>student organization travel information</u> on the Student Life website for details and to access the Student Driver Authorization Form.

## Peer-to-Peer Lodging Guidelines

Peer-to-Peer lodging (e.g. AirBnB, VRBO, etc), also known as Sharing Economy or Collaborative Consumption, have inherent risks that can jeopardize the safety of travelers. Lodging accommodations in this category are not inspected for cleanliness, fire safety or security and in some instances, travelers share accommodations with strangers, which eliminates privacy offered by traditional hotels and presents enormous safety concerns.

Students traveling on GW/student organization business that is funded or reimbursed by the University, including using student organization funds, are prohibited from using peer-to-peer lodging services. If the use of peer-to-peer lodging is deemed necessary for the completion of the organization's mission, students must obtain prior written approval from the Office of Student Life. The student's advisor will consult with the Risk Management office to assess the request in advance of travel. Please note that a detailed response from the host is required to approve requests.



# **Finances and Fundraising**

## Introduction

All student organizations are required to use the Office of Student Life (Org Help Finance) for banking and financial purposes. Student Organizations should not ask their Advisors to make purchases for them. Instead, they should use Org Help Finance. This section provides an overview of financial policies that impact registered student organizations. Organizations using Student Association (SA) funds should also refer to the Student Association Bylaws for additional guidelines regarding SA funds.

As an organization, you are responsible for determining how much funding your organization needs and how you want to acquire that funding. A variety of funding sources are available and include, but are not limited to, the Student Association, member dues, and fundraising.

Select officers of your organization can access your organization's financial resources through Engage. This includes viewing account balances, requesting Student Association funds, initiating purchases, and tracking expenditures.

Plan ahead. Payment processes can take anywhere from three business days to six or more weeks depending on the nature of the purchase and time of year. Your patience is appreciated.

## **Student Organization Finance Accounts**

Student organizations have access to two main types of accounts - a Student Association (SA) Budget and a Revenue Account. Some organizations may also have a departmental account. All accounts are viewable under the Accounts section of an organization's Finance tool. An account will only be visible if funds are available and the officer has permission to access the Finance tool.

## ONLY FINANCIAL OFFICERS AND PRESIDENTS MAY SUBMIT PURCHASES REQUESTS ON BEHALF OF THE ORGANIZATION.

## **Student Association Budget**

The Student Association raises student body funds through the SA Fee collected from all main campus students in on-campus programs each semester. Registered student organizations are eligible to receive a general allocation of SA funds on an bi-annual basis. Additionally, organizations may request SA co-sponsorships throughout the academic year.

Both general allocations and co-sponsorship requests are submitted through Engage. Funds from SA budgets do not roll over to the next year. Fall funds must be used before the end of the fall semester and spring or full-year allocations must be used by the end academic year - typically December/January and mid-May, respectively. Organizations will be informed of specific dates each year via email.



#### Revenue Account

All student organizations have access to a revenue account once funds are deposited with Org Help Finance or through the credit card payment portal at https://my.gwu.edu/mod/cse/. All monies, except fundraising revenue, must be deposited into this account. Charitable donations to the organization should be made via <a href="mailto:giving.gwu.edu">giving.gwu.edu</a> and are also deposited quarterly into an organization's revenue account once received from GW's Office of Development and Alumni Relations. Revenue account balances roll over from year to year.

## **Departmental Account**

A select few organizations have departmental accounts. Money in these accounts is transferred from a University department. Departmental accounts are set up and closely managed by the Org Help Finance team in conjunction with the department serving as the funding source. Money in a departmental account does not roll over from year to year.

### **External Bank Accounts**

Student organizations are not permitted to have external bank accounts or other financial management accounts outside the University unless required by a national organization and approved in writing by the Office of Student Life.

### **Fiscal Year and Downtime**

The George Washington University fiscal year runs from July 1-June 30 each year. **All student organization purchases must be completed (contracts and necessary forms submitted, purchase made) by the annually-specified deadline in mid-May.** Organizations can typically begin spending from Student Association and Revenue funds beginning in mid- to late-August, but this timeline may vary from year to year. These timelines will be publicized through the Org Officer Update Newsletter and on the front page of Engage.

### **Sources of Funds**

#### Student Association General Allocation

Student organizations can apply for a general allocation through SA finance twice per year. Requests for fall funding can be submitted in the preceding spring semester, typically in March during the re-registration process. Requests for spring funding can be submitted in the preceding fall semester, typically in September or October. Money requested in the spring will be available no earlier than July 1 for the next academic year and are typically accessible starting late-July or August. Money requested in the fall semester will be available no earlier than January 2.



### Mid-year audit

Organizations that receive SA funding may be required to submit an online form for the mid-year audit process. Failure to do so could result in deduction of available funds for the remainder of the year. The Student Association facilitates this process. The mid-year audit takes place at the conclusion of the fall semester to re-claim surplus funds from events designated to occur in the fall.

### Graduate Umbrella Student Organizations - Opt-In Process

Graduate umbrella student organizations must be approved by both the Office of Student Life and the Student Association. Graduate umbrella student organizations are responsible for re-allocating student body funds to their constituent student organizations. As such, sub-organizations should not submit an annual budget request to the SA.

Graduate umbrella student organizations that contain all the student organizations of a distinct graduate school may elect to receive a general allocation for the next fiscal year based on the previous academic year's enrollment. This is also known as "opt-in."

Alternatively, graduate umbrella student organizations can elect to receive a general allocation via the budget submissions process, in accordance with the SGA Bylaws.

Umbrella organizations will make their opt-in preference known to the Office of Student Life during the annual registration period and are responsible for distributing funds to sub-organizations. The graduate umbrella student organization is responsible for submitting a report detailing the reallocation of student body funds to the respective constituent student organizations.

Graduate umbrella and sub-organizations are only eligible for SA co-sponsorships if the funds will be used for an event or initiative open to the entire student body.

## Financial Co-Sponsorships

A student organization can receive co-sponsorships from the Student Association or from other student organizations. A financial co-sponsorship is a transfer of funding from one organization to another organization. A financial co-sponsorship typically does not involve a collaborative planning process; however, organizations should discuss expectations during the request process.

Organizations providing a financial co-sponsorship to another student organization must complete a purchase request via Engage for an org-to-org transfer.

In order to obtain an SA co-sponsorship, student organizations must submit a co-sponsorship application. Applications are reviewed by the SA Financial Services and Allocations Committee and may require Senate approval depending on the request total.

See a step-by-step guide on how to submit a co-sponsorship request on the <u>Student Organization Policy</u> and <u>Resource website</u>.



Once the transfer has been completed, student organizations can utilize the funds through the standard purchase request process.

#### **Member Dues**

Student organizations are permitted to collect dues from their members. Dues should be paid via cash, check to the organization, or via the <u>Office of Student Life credit card portal</u>. Student organizations may not use Venmo, CashApp, and similar mobile payment applications.

## **Donations and Fundraising**

## Donors and Philanthropic Gifts to Student Organizations

Individuals can use a credit card to donate to student organizations through the online giving portal, <u>GW</u> <u>Giving</u>, operated by the Division of Development and Alumni Relations (DAR). Within the giving portal, individuals can direct funds to a specific organization. Donations made through DAR are tax-deductible to the extent allowed by law. Donations can also be received via check. Checks should be made payable to the George Washington University and should note the designated purpose of the gift (student organization name) in the memo line. Check donations will be routed to the Division of Development and Alumni Relations for appropriate recording and gift acknowledgement.

Organizations that collect donations on a regular basis can request an individualized giving link that will pre-populate the organization's name on the giving portal site. Email <a href="mailto:orghelp@gwu.edu">orghelp@gwu.edu</a> to request a link. If your organization has a donation link, it will be listed on your Engage profile.

Note that <u>credit card payments</u> received via the Office of Student Life credit card portal will NOT be considered tax-deductible donations, nor will funds received via cash or mobile payment applications.

#### Utilizing the Office of Alumni Relations and Annual Giving

The Office of Alumni Relations and Annual Giving has tools and resources for student organizations to help fundraise and foster support for their cause. Alumni Relations and Annual Giving can help groups share their message with the GW community and create a pipeline for budget-additive funding and donations year after year. There are many resources available for students to partner with the office to create clear and concise messaging, open communications to the larger GW community, and engage their audience through different social platforms. The Office of Alumni Relations and Annual Giving facilitates three forms of fundraising for student organizations, including crowdfunding, Senior Class Gift, and ThankView.

The Office of Alumni Relations and Annual Giving also continues to connect current students with alumni to enrich the GW experience. Join <u>GW Career Connect</u> if you would like to connect with GW alumni to assist with professional or personal development or if you would like assistance with fundraising initiatives. The Office is also able to assist with other fundraising projects or ideas..



### **Fundraising**

Sales and/or solicitations by recognized student organizations are viable fundraising opportunities. Organizations wishing to have off-campus vendors participate in an activity must include the name and type of vendor on space reservation forms. GW student organizations may not partner with any business or individual who is primarily concerned with the sale, distribution, or promotion of alcohol or illegal drugs.

#### **Profit Shares**

To hold a fundraiser in conjunction with a local restaurant, also known as a profit share, organizations should complete the Memorandum of Understanding (MOU) information form and consult with your Staff advisor or Org Help before proceeding.

If your organization is partnering with a large national chain with a predetermined profit sharing system and website, you may not have to complete an MOU. Check with your staff advisor or Org Help to determine whether one will be necessary.

## **Fundraising for Charitable Organizations**

Student organizations may raise funds for nonprofit organizations. Please consult the policy for donations under General Financial Policies.

## **Collecting and Depositing Funds**

There are five primary ways that funds can be deposited into an organization's account(s)

- Collecting Cash Payments
- Collecting Check Payments
- Collecting Credit Card Payment
- Collecting GWorld Payments
- Collecting a Student Organization or Departmental Transfer

## Collecting and Depositing Cash

Student organizations with cash on-hand from member dues or other fundraising activities should deposit it to their revenue account via Org Help Finance as soon as possible. Organizations and organization members are strongly discouraged from keeping cash in student organization offices, residence hall rooms, or private residences. Cash can be brought to the Org Help Finance Desk for deposit and will be reflected in your organization's revenue account.

A night deposit bag and night deposit drop safe may be available should a student organization need to deposit money after hours (for instance, following a ticketed event or cash fundraiser). Student



organizations should email <u>orghelpfinance@gwu.edu</u> to request a bag. A cash box is also available for use from the Org Help Finance team. Deposits will be made within a week of us receiving them.

## **Collecting and Depositing Checks**

Check deposits will be credited to the student organization's Revenue account once verified by Org Help Finance. The deposit is subject to reduction should a check be returned for nonsufficient funds. All checks must be written to "The George Washington University" and have the name of the student organization in the memo line. The student organization is responsible for coordinating with the vendor to ensure that checks are written correctly. Physical checks may be brought to Org Help Finance for deposit. If received via mail, checks may be sent to:

[STUDENT ORGANIZATION NAME] 800 21st Street NW, Suite 204 Washington, DC 20052

## **Collecting and Depositing Credit Card Payments**

All student organizations can accept credit card payments via the Office of Student Life credit card portal.

Payers will select the student organization they wish to pay and the funds will be deposited into the designated organization's revenue account on a weekly basis. Excel sheets outlining payments received are uploaded once per week to the Documents section of your organization's Engage portal, in the Online Deposit Sheets folder. The Excel sheet will capture all relevant information from the individual(s) making payment to your organization.

## **Collecting GWorld Payments**

Registered student organizations can rent a GWorld point of sale machine to collect GWorld funds for an event or fundraiser taking place in an approved reservable venue space on campus. All GWorld machines incur a 5% rental fee, which is deducted from the overall amount credited to the organization. For more information visit the GWorld reader rental website.

## **Spending Money**

Once there is money in your organization's accounts, you are ready to start making requests for purchases. There are several ways to make purchases. The policies and timelines associated with the different forms of payment vary, including what form of payment can be used for each good or service you are purchasing. All purchases must be requested and approved via Engage using the following workflow:

- 1. <u>Submit an Engage "Purchase Request"</u> with appropriate documentation included (see below)
- 2. Org Help Finance review
- 3. Submitter notified of next steps, if necessary



4. Purchase facilitated by Org Help Finance

## Submitting a Purchase Request in Engage

All purchases must be requested and approved via Engage. Each payment method has a corresponding PDF information sheet that you must upload as part of your Purchase Request. The information required in these forms allows the Org Help Finance team to better serve your organization and minimize delays in processing requests. You can find a full step-by-step guide to submitting a Purchase Request in the Org Help section of Engage.

If you plan to split a request between accounts (i.e. 50% from SA budget, 50% from Revenue) and/or Budgets (50% from SA co-sponsorship budget and 50% from SA general allocation budget), you must submit a purchase request from each account/budget for the corresponding amount desired.

Submitted requests can be found and followed on the Finance home page in your organization's Engage profile, under Purchase Requests. Once a request has been approved, an email will be sent with notification and further directions if necessary.

### **Purchase Request Statuses**

All purchases have a Status and Stage associated with them. The Status and Stage indicate where the request is in the review and approval process and can be found in the Finance section of your organization's Engage portal, under Purchase Requests.

For SA, Revenue, Campus Rec, and Departmental accounts, you will see these status and stage changes:

Status	Stage	Meaning
Unapproved	Finance Desk Review	Request just submitted by org and placed into the queue for review by Org Help Finance
Approved	Visit Finance Desk	Request has been approved by Org Help Finance. The individual who submitted the request will receive an email notifying them of the approval and instructions to visit the Finance Desk to complete the purchase
Approved	Missing Action/Item–Co mplete ASAP	Missing itemized receipt, Concur Expense, or Vendor Registration. See comment for details
Approved	No Action Required	Request has been approved. No further action is required from the student organization.
Complete	No Action Required	Request has been completed. No further action is required from the student organization.



Denied	-	Request has been denied. See comment for details.
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## **Prohibited Purchases and Expenditures**

Student organizations may <u>not</u> use any University funds (funds associated with a GW sponsored/managed/affiliated bank or spending account, including organization revenue, SGA funds, or departmental accounts) for the following reasons including, but not limited to:

- 1. To purchase business or first class tickets, or upgrades for flights or other travel;
- 2. To purchase drugs, firearms, ammunition;
- 3. To purchase laboratory animals (must be ordered by the Animal Research Facility);
- 4. To purchase special occasion items for individuals (flowers, fruit baskets, candy, balloons, etc.);
- 5. To purchase prizes, awards, and gift certificates, such as gift cards and cash equivalents (GWorld debit cards);
- 6. To purchase single-use plastics -- non-compostable, disposable bottled beverages or non-compostable, disposable tableware such as serving plates, silverware, serving silverware (i.e single-use plastic, styrofoam, paper);
- 7. To reimburse GW students, administrators, faculty, or staff for campaign contributions;
- 8. As a direct monetary or in-kind contribution to a candidate seeking elected office in an off-campus election;
- 9. To make payment to individuals via CashApp, Venmo, or PayPal;
- 10. To purchase financial securities or cryptocurrencies;
- 11. To make purchases connected to gambling;
- 12. To reimburse for unapproved travel or events;
- 13. To reimburse for personal payment on a contract

Neither purchases nor reimbursements for items outlined above will be approved.

## **Payment Methods**

There are a variety of ways an organization can spend its funds. Work with Org Help Finance or your Staff Advisor to determine the most appropriate and effective purchase method.

### Credit Card / P-Card

If a student organization needs to purchase goods such as supplies or food, the student organization may utilize a GW credit card or procurement card (P-Card) via Org Help Finance. All P-Card requests must be submitted to the Office of Student Life by way of an Engage purchase request. Advisors should not make P-Card purchases without the express written approval of the Finance team professional staff. Once the request has been approved (status will say Approved-Fin Desk), the organization will make an



appointment with the Org Help Finance Office to make the purchase(s). You can make an appointment with Org Help Finance here: https://orghelpfinance.youcanbook.me/

Vendors must be able to accept telephone or online orders with no sales tax included in the purchase. Hotels, buses, caterers, etc. must have an invoice attached to the purchase request for approval. State-specific tax-exempt forms can be found on GW's website.

All requests for food purchases **must include** marketing information for the event (social media post, email, or flier) or a guest list with first name, last name, and email of attendees.

The student organization is responsible for ensuring the Org Help Finance team receives itemized receipts for the purchase(s) within three business days. Should receipts not be submitted within three business days, the organization will lose the ability to utilize the P-Card.

### Check to Vendor / Direct Deposit

For check to vendor payments the individual or company being paid must be properly registered with the University through iSupply (this does not apply to GW students, staff, or faculty.) Vendors must complete the <u>new vendor registration process</u> online before payment can be issued.

The University's standard payment terms are NET 30 (i.e. 30 days from invoice date or from the date of services rendered/event, whichever is later). Checks are mailed to individuals. When registering as a vendor via iSupply, as well as for honoraria payments, vendors can choose to receive a direct deposit instead of a paper check.

Checks can take up to six to eight weeks from request approval to being paid out. This process may move faster if everything is in order by the time the purchase request is submitted. Payment cannot be initiated until after services have been fulfilled, unless stated otherwise in the contract and approved by GW Accounts Payable. Vendors should be informed in advance about this timeframe. Contracts cannot be completed after services have been rendered.

Any request for payment via check must be submitted with an invoice/contract attached.

Common causes for delayed check payment:

- Vendor is not registered in iSupply before the purchase request is submitted and approved
- Engage purchase request is not submitted in a timely manner
- Engage purchase request does not include an invoice or contract

#### **Invoices**

Invoices provided by vendors should include the following to ensure they can be accepted by the University.

Vendor name and address



- Student org name and GW address (800 21st NW, Washington, DC 20052)
- Invoice number
- Invoice date
- Invoice amount
- Details of items/services provided

#### Honoraria

An honorarium is a one-time nominal payment (\$2,000 or under) made to an individual (not a corporation, business, or partnership), who is not a GW employee, student employee, or a student of the University, for a special and non-recurring activity or event with a short duration for which a fee is not legally or customarily required and which fixed business price has not been set.

If the amount or timing of the payment is negotiated and agreed upon, it is considered a contractual agreement, and should be processed as a payment for personal services via contract or invoice, not an honorarium.

Honoraria are typically paid to persons of scholarly or professional standing expertise with the intent of showing good will and appreciation for a voluntary service to the university. Examples of allowable honoraria payments include:

- Payment to a guest speaker. A guest speaker is someone who possesses advanced knowledge of a particular subject area and speaks about that subject area to a group or organization with which he or she is normally not involved.
- Participation as a judge in a writing or photo contest
- Participation in a panel discussion
- A special lecture or short series of such lectures
- Appraisal of a manuscript or an article to be submitted to a professional publication
- Reviewing research findings prior to the final report being published

Please review this <u>GW Finance Division Honorarium Guidance</u> for more information.

Student organizations must consult their Staff Advisor or Org Help to facilitate an honorarium payment.

#### **Transfers**

Student organizations may need to make a payment to a GW department or another student organization for various reasons; this is done by submitting a purchase request for a transfer in Engage.

Student organizations can transfer funds the following ways:

- SA Account to SA Account
- SA Account to a University Departmental Account



- Revenue Account to Revenue Account
- Revenue Account to University Departmental Account

Organizations may not transfer funds from SA Account to Revenue Account or from Departmental Accounts to Revenue Accounts.

#### GW Space Reservations, Facilities and Other Institutional Charges

In conjunction with hosting an event, student organizations may incur fees or charges for space usage, facilities, grounds, A/V tech support, University Police, or other auxiliary services. Upon notification of an institutional charge or fee, the organization is responsible for submitting a purchase request in Engage for a transfer to that University department. If an organization fails to submit the purchase request within 10 business days of notification, the amount will be automatically deducted from the organization's revenue or SA account. Organizations are responsible for any amounts that bring their account into the negative as a result of booking space.

#### Reimbursements

Students may be reimbursed for student organizations purchases of no less than \$25 and no more than \$500 made with a personal form of payment. Requests for reimbursements must meet the following criteria. Any exception to the criteria below requires prior written approval from the Office of Student Life.

- All reimbursement requests must be accompanied by an itemized receipt. Bank statements will not be accepted in lieu of an itemized receipt. Itemized receipts must include the vendor's name, items purchased, purchase total, and payment method.
- For purchases of food, an attendee list or event marketing materials must be included with the receipts.
- The total amount must be equal to or less than the total shown on the receipt(s) provided.
- A student may not submit their own purchase request for reimbursement. An officer other than the individual being reimbursed must submit the purchase request in Engage.
- Reimbursement requests must be submitted no later than 45 days from purchase date.
- No reimbursement for individual purchases more than \$500.
- No reimbursement for hotels, flights, train, bus, or rental car.
- No reimbursement for registration fees (ex. Conference or tournament registration).
- No reimbursement for the purchase of apparel or merchandise.
- No reimbursement for any item that is a violation of policy (Code of Conduct, Student
  Organization Handbook, etc). This includes but is not limited to reimbursement for purchase of a
  prohibited item, for payment to a vendor that required a contract, for purchase of gift cards, etc.

In order to be reimbursed, a student must complete their Expense Profile within the iBuy Concur system. The organization's officer who is submitting the request for reimbursement should follow the instruction here (<a href="https://ibuy.gwu.edu/expense-reporting-helpful-guidelines">https://ibuy.gwu.edu/expense-reporting-helpful-guidelines</a>). Additional assistance can be provided by the Org Help Finance Team.



### **Mobile Payment Apps**

With the exception of PayPal, student organizations are not permitted to make payments to an individual via mobile payment applications such as Venmo and CashApp, etc. Requests to reimburse payments made by organization members via mobile payment applications will be denied.

Organizations are not permitted to utilize mobile payment applications or individual bank accounts for day-to-day business, and/or ongoing storage of organizational funds. Funds received through mobile payment applications are not considered tax deductible donations (see <u>Donations and Fundraising</u>).

## Preferred Vendors/iBuy

The University enters into special agreements with many suppliers who offer GW "best value" for its money. Student organizations can take advantage of this when purchasing office supplies, furniture, computers, and more. Preferred or best value vendors are <u>available via iBuy</u>. An organization wishing to purchase from a vendor listed on iBuy should provide a list of items from the vendor website along with a purchase request for credit card use in Engage. Org Help Finance will facilitate the purchase(s).

Any student organization that wishes to purchase office supplies can utilize the University purchasing iBuy portal in order to take advantage of lower institutional prices. Student organizations can provide a list of supplies from the Staples website to the Org Help Finance team for purchase.

### **Monthly Recurring Payments**

When accompanied by a purchase request in Engage, an organization may utilize a GW credit card/P-Card to purchase annual subscriptions. Whenever possible, student organizations should purchase annual (yearly) subscriptions instead of monthly subscriptions. If your organization uses a GW P-Card to pay for any monthly or annually recurring charges, the finance officer is responsible for providing receipts after each new charge. The finance officer is also expected to keep track of the expenses to make sure your organization has the funds to cover the expenses. In the case where these recurring expenses exceed the initial request, a new one will need to be submitted to keep accurate financial records. Organizations can set up recurring payments with Org Help Finance.

## **Travel Reservations and Expenses**

Student organization activity such as competitions or conferences may necessitate group or individual travel away from campus. Individuals and groups traveling on behalf of their student organization and utilizing organizational funds must make arrangements and reservations via Org Help Finance. This section details policies related to making reservations and facilitating travel-related expenses. Note that all student organizations that are traveling must follow the general travel policies discussed in the Handbook.



The University does not pay for travel insurance. Students who purchase travel insurance may be held personally liable for reimbursing the university for these costs.

**Club Sport teams** will still submit purchase requests but will work with their Staff Advisor/Campus Recreation to make travel arrangements and reservations instead of Org Help Finance.

#### Hotels

Hotel reservations are mainly booked through hotels.com unless your organization has a special rate or block booking already in place at the hotel. To utilize organizational funds for a hotel reservation, the organization must submit an Engage purchase request at least two weeks prior to the travel date.

If the booking is reserved directly through the hotel, the student organization is responsible for contacting the hotel, requesting the hotel's credit card authorization form, and submitting the form to Org Help Finance for completion. The completed form will be returned to the hotel by Org Help Finance, allowing the organization to check in without the physical credit card.

Note that some hotels may request an individual's credit card be on file for room charges and incidentals. The University credit card will only be authorized to cover the cost of the room (including hotel fees and taxes).

Student organizations must email the itemized hotel receipt to Org Help Finance within five business days following their return.

### Airfare/Bus/Train

To utilize organizational funds for an airfare reservation, the organization must submit an Engage purchase request at least two weeks prior to the travel date. When searching for airfare rates we advise student organizations to use the <u>GW iBuy travel portal</u>. Purchases will be facilitated by Org Help Finance via the P-Card.

Requests to utilize the organizational funds for bus or train fare should also be submitted via an Engage purchase request

The University pays for standard checked baggage fees. Expenditures for these fees must be reasonable and prudent and must be properly documented. Ancillary airline fees associated with priority boarding and economy class upgrades (e.g., Early Bird, Economy Plus, extra legroom, exit row aisle seat, etc.) are not reimbursable.

#### **Vehicle Rentals**

Student organizations may need to rent a vehicle for transportation to an event, competition, or other purpose. Student organizations wishing to rent a car for organizational travel must do so through Org Help Finance and utilize Enterprise, the only rental car company authorized for use by GW student



organizations. Only students who are age 20+ and an authorized driver may drive Enterprise rental cars for their student organization.

All Enterprise car rental requests must be submitted via an Engage purchase request. Rental vehicle availability is based on local inventory and cannot be guaranteed. Requests should be submitted 3-4 weeks in advance. All vehicle rental bookings and confirmations will be available during the week of the rental.

Any student driving any vehicle on behalf of a student organization must be an authorized driver.

Purchase requests, including reimbursement requests, for costs related to non-Enterprise rental cars, or for driving expenses (fuel, tolls, etc.) for unauthorized drivers will be denied. If a student driving a vehicle damages the vehicle in any way, they should alert <a href="mailto:orghelpfinance@gwu.edu">orghelpfinance@gwu.edu</a> as soon as possible. This need not occur before contacting appropriate law enforcement and medical services.

### Charter Bus/Bus Rental

Organizations wishing to charter a bus or other form of transportation must utilize a transportation vendor <u>approved</u> by the Office of Risk Management. Student organizations should work with Org Help or their assigned staff advisor to reserve the bus and complete any contracts.

## **General Student Org Financial Policies**

#### **Contracts**

**Students and organizations are not permitted to sign contracts.** Payment will not be made on contracts that are not executed following the GW process. In addition to a fully executed contract, a purchase request in Engage is required to make a payment on a contract. The student organization is responsible for submitting the purchase request in a timely manner. Please see <a href="Contracts">Contracts</a> under Events and Programming Policies.

#### **Donations**

Student organizations may donate funds to nonprofit organizations from their revenue account. Student Association funds may not be used for donations. Organizations wishing to use revenue funds for a donation should submit an Engage purchase request (for credit card or check) and must include a donation memo and a copy of the organization's W-9 tax form (for domestic nonprofit organizations). The donation memo must include non-profit name, address, amount being given, and purpose for donation. Please note that different/additional documentation may be required for internationally-based non profit organizations.



For information on soliciting and accepting donations for your student organization, please see <u>Donations and Fundraising</u>.

### Gift Cards

The purchasing of gift cards is prohibited.

## **Negative Accounts**

If a student organization's revenue account goes into negative, the organization will receive notification and must meet with Org Help Finance to develop a plan for repayment by the conclusion of the current academic year. No purchases will be approved until the account balance has been restored. If repayment is not made according to the agreed upon plan, the organization may be forwarded to Student Rights & Responsibilities.

If a student organization's Student Association account goes into the negative, the Student Association Treasurer will notify the SA Financial Services and Allocations Committee. Should the organization's revenue account be insufficient to cover the amount overspent, the organization must create a repayment plan. Until the repayment plan is created, the organization is ineligible to receive additional student body funds. For more information on negative balances in a Student Association account, consult the SA bylaws.

## Tax Exempt Status

All registered student organizations may utilize the George Washington University's tax-exempt status when making organizational purchases with university funds. University funds include Departmental Allocations, SA Allocations AND Revenue funds. If a vendor or entity requests your organization's tax ID number or W-9, simply provide them with GW's Tax ID number (53-0196584) and W-9 (found on the GW Tax Department website).

## **Vendor Registration**

In order to receive payment for services provided via check, direct deposit, or electronic wire payment, a vendor must be registered with the University via iSupply. Vendor registration is not complete until the vendor receives an email confirming the registration as an active supplier with GW and providing the assigned GW supplier registration number. An organization's Staff Advisor or Org Help can support the organization in guiding vendors through the registration process. For more information on iSupply or to register, visit <a href="https://procurement.gwu.edu/new-supplier-registration">https://procurement.gwu.edu/new-supplier-registration</a>.



# **Publicity and Marketing**

There are a number of tools available to student organizations to support promotion and recruitment activities. For assistance or guidance in this area, contact your Staff Advisor or Org Help.

## **Content Guidelines**

Posters, banners, chalking, digital displays, and other publicly posted content must meet the following criteria:

- Must clearly display the name or logo of the sponsoring student organization.
- The George Washington University logo and trademark may not be placed on any marketing
  materials without the express written permission of the Office of Student Life. Moreover, the
  inclusion of the George Washington University logo on marketing materials does not constitute
  an endorsement of the program, event, activity, or its speakers.
- When an event is hosted by the registered student organization in partnership with an external organization, the name of the external organization may be included, but the student organization name must also be included. In doing so, the registered student organization name must be the most prominent in size and placement on all signage, promotions, and associated materials. Again, use of the George Washington University logo is only permitted with the express written permission of the Office of Student Life.
- May not be printed on orange paper, as this color is reserved exclusively for emergency/GWPD notices.
- Posted content must promote a specific event, program, or initiative. Content should include the
  event name, date, time, location, cost, and a contact name and phone number/email address for
  questions.
- Content may not include discriminatory language or any content that promotes actions contrary to GW policy.
- Content must not promote alcohol or other drug consumption.
- Materials may not be displayed until twenty days before the event, and all postings relating to an event must be removed within two business days of the event's completion.
- Postings on bulletin boards cannot exceed 11" x 17" in size.
- Posting is limited to one posting per event on any bulletin board and must not overlay other materials.
- The posting must be attached by masking/painters tape, push pins, or staples only.
- No content may be attached to trees, exterior walls of buildings, bathroom stalls, doors, windows, sidewalks, benches, walkways, stairs, trash cans, newspaper boxes, recycling bins, GW signs or statues, or gates.
- Posting to painted, wallpapered, plastic, metal, or glass surfaces is prohibited.
- Some University spaces have their additional posting policies specific to that space. Student organizations must follow the posting policies for the specific building.



• Failure to comply with content guidelines or location-specific posting policies may result in withdrawal of posting privileges.

## **Posting Mediums and Locations**

#### **Banners**

There is one space in the University Student Center designated for banners (located off of the H Street Platform hanging over the stairs leading to the Ground Floor H Street Entrance). All banners cannot be larger than the size of a full-sized bed sheet and cannot be weighted in any way. All lettering/art on banners must be with non-water soluble ink or paint (acrylic paint, sharpie markers, etc.). Banners that leave stains on the building will result in the student organization being assessed the cost of removing the stains. Banners are to be hung with string or tape only. You can go online to the <a href="Student Center webpage">Student Center webpage</a> to reserve the banner space.

## **Chalking**

Student organizations may not use chalk on any building walls or walkways composed of bricks. No chalking is permitted on any step, stoop, or vertical surface (vertical surface to include, but not limited to, pillars, risers, or windows). Please be sure that the area you are chalking on can be reached by rain.

Cleaning charges as a result of chalking on buildings or bricks or places other than cement sidewalks will be billed to the individual or student organization responsible. No spray chalk is permitted on campus.

## **Digital Displays**

**University Student Center / District House:** Student organizations hosting events in the University Student Center, District House, outdoor spaces, or online may submit a request to advertise their upcoming events for display on the Student Center and District House digital signage screens. <u>Visit the digital advertisement page</u> for more information and request form. For more information on digital displays, visit the <u>Student Center Venue Policies</u> page.

Milken Institute School of Public Health: Digital screens located in the lobby and next to the elevators at the Milken Institute SPH building. Email <a href="mailto:gwsphweb@gwu.edu">gwsphweb@gwu.edu</a> with questions about the screens.

## Engage

Student organizations are encouraged to post their events on <u>Engage</u>. Only organization events posted on Engage will be considered for promotion in The Newsletter, the weekly e-newsletter distributed to all undergraduate students by the Division for Student Affairs. Additionally, only organization events posted



in Engage will be considered for cross-promotion on the Office of Student Life and other official GW social media accounts. Posting an event on Engage does not represent a space reservation.

All student organization events with alcohol must be posted on Engage and approved by the Office of Student Life. Posting the event on Engage does not represent a <u>space reservation</u>.

For information on how to post an event in Engage, please refer to the **Engage Guide to Adding Events**.

#### **Lisner Vision**

The Division for Student Affairs has the ability to project information and publicity about a registered student organization's event onto the H Street exterior side of Lisner Auditorium. The projector operates daily from sunset - 11:30 pm. The projector can be booked for up to a three day period for an event by a student organization. Projector cancellations must be made at least twenty-four hours in advance or the group will be unable to register for the projector for the remainder of a semester. Visit the <a href="Student Center website">Student Center website</a>, under Venue Policies, for more information.

## Postering/Flyers

Student organizations may hang flyers in designated areas around campus. Some posting locations may have their own policies; the <u>content guidelines</u> noted above apply in all posting locations.

### **Posting Locations**

Organizations may post flyers in the following locations in compliance with the policies listed above, as well as any additional building-specific policies:

#### • University Student Center

- o Bulletin boards on G and 2nd floor.
- Elevators: Organizations wishing to have advertisements placed in the elevator display cases should bring three copies of the advertisement to Student Center Suite 304 for approval and posting, pending availability. Elevator postings must comply with general posting guidelines listed above and the following:
  - Portrait orientation
  - Size 8 ½ x 11 inches (Letter)
  - Should advertise an event taking place in the University Student Center
- District House: Bulletin boards on B1 and B2 levels
- **Gelman Library:** Consult the <u>Gelman Library building use guidelines</u>
- Residence Halls: Registered student organizations and campus departments can hang posters in the residence halls by bringing an original copy of the poster to the Campus Living and Residential Education office in Amsterdam Hall 106 and/or the Mount Vernon Campus Living and Residential Education Hub in Academic Building 113 to receive approval. See the residence hall poster policy here.



- **Academic Buildings:** Organizations wishing to post in academic buildings should consult with the Office of the Dean responsible for the building. There is no posting allowed inside of classrooms.
- Mount Vernon Campus: Student Organizations may post on any public bulletin board. Each
  Friday, MVC staff will remove postings that are no longer applicable. All boards are labeled:
  "MVEvents & Activities Public Posting Board." The boards are inclusive of non-residential spaces,
  and include Eckles Library, Academic Building, Ames Hall (Main Entrance way), West Hall B1
  Level (Near B108), and the Clock Tower Building (Outside the elevator)."

## **Campus Press and Media**

#### **GW** Hatchet

Student organizations can submit letters to the editor, opinion pieces, and story ideas, as well as place advertisements in the GW Hatchet. For more information on GW Hatchet advertising, go to <a href="http://www.gwhatchet.com">http://www.gwhatchet.com</a>. Also consider tapping into other student media organizations on campus such as ACE Magazine or <a href="https://www.gwhatchet.com">GWTV</a>.

#### **WRGW**

GW's campus radio station has a strong and devoted followership. Capitalize on this by working with WRGW on your event, pitching a blog, or advertising with WRGW. For more information on WRGW District Radio advertising, visit <a href="https://gwradio.com/contact-us/">https://gwradio.com/contact-us/</a>.

### **University Calendar**

The University Calendar pulls events from Engage so it is very important for student clubs and organizations to make sure your events are on Engage. Also, the University Calendar is used to populate several GW websites, campus social media accounts, as well as official University communications to the student body. Again, adding events in Engage remains the best way of getting them advertised to the community but if you want to add an event to the University Calendar without engage complete this online form. Be sure to log in using your GW UserID. Adding your organization's event to the University Calendar is the best way to get it promoted by the primary University social media handles.

#### **GWToday**

GW Today is the official online news source for the University. The newsletter typically publishes interesting stories that highlight the accomplishments or activities of a wide variety of campus community members. In order to be considered for a story in GWToday, contact External Relations at <a href="mailto:gwtoday@gwu.edu">gwtoday@gwu.edu</a>.



## **Tabling**

Student organizations may reserve outdoor space and indoor space in the University Student Center and District Housel for the purposes of tabling. Tabling is commonly used to promote an organization or conduct fundraising activities. To reserve tabling space, visit <a href="https://studentlife.gwu.edu/student-center">https://studentlife.gwu.edu/student-center</a>.

## **GW Brand Guidelines**

Maintaining a strong, consistent brand is a vital part of maintaining GW's strength as an institution. Student organizations should ensure materials reflect the GW brand and follow <u>GW's The George</u> <u>Washington University Name, Logo, Seal, and Color Usage Policy (PDF)</u> and <u>GW's Identity Standards and Guidelines (PDF)</u>, a guide in creating a distinct look for your materials.

Student organizations are permitted to create their own logos. Organizations must not, however, incorporate or misuse the GW logo (i.e. adding text to the GW logo, changing the color of the GW logo, overlaying graphics on the GW logo, etc) without permission from GW's Licensing and Trademarks Program office.

## Using the GW Trademarks and Logos

The University's trademarks are intended to present a positive image of GW and may not be altered in any way. GW has registered the trademarks that are shown on the <u>Approved Logo Sheet (PDF)</u> with the United States Patent and Trademarks Office. GW requires all individuals, groups, departments and organizations to submit their artwork for approval to the GW Licensing and Trademarks Program before using the trademarks for merchandise.

All student organizations that use University funds and/or desire to purchase merchandise that includes a GW institutional mark must follow the below guidelines and process. Examples of "merchandise" include t-shirts, hats, pens, backpacks, mugs, etc.

- All merchandise must include the language "The George Washington University," "GW" or one of the institutional logos in at least one prominent location (e.g., back, front, pocket, or sleeve).
- The registration mark symbol "<sup>®</sup>" must appear in the lower right area of the GW verbiage or logo. For merchandise versions of the GW logos, please email <u>LTP@gwu.edu</u>.
- The GW Athletics Marks are restricted to use only by the Department of Athletics, Intramural/Club Sports, and the Lerner Health and Wellness Center programs.
- The University Seal is reserved for Restricted Use only. Request permission to use the University Seal from the Licensing and Trademarks Program at <a href="mailto:LTP@gwu.edu">LTP@gwu.edu</a>.
- Merchandise must be purchased through an <u>approved vendor</u>.
- After you design your artwork, you must have it approved by GW Licensing and Trademarks Program either by <u>submitting online</u> or emailing <u>ltp@gwu.edu</u>.



Review the full Licensing and Trademark Programs <u>Merchandise Guidelines for Student Organizations</u> (PDF).

## **GW Email Address**

Registered student organizations are eligible to create an organizational email address via GW IT. The Office of Student Life does not monitor or maintain student organization email accounts or passwords.

Before requesting an email account, please read the <u>Code of Conduct for Users of Computing Systems</u> and <u>Services</u> and the <u>Network Usage and Security Policy</u>.

To request an email account, please <u>complete a request form</u>. You will be asked to list the name and email of a sponsor that authorized the creation of an account. Student organizations may list their assigned Staff Advisor or reach out to Org Help for assistance.

### **GW Listserv**

GW provides an email list management service using the L-Soft Listserv product. Listserv provides everything you need to manage all of your opt-in email lists, including email newsletters, announcements, discussion groups, and email communities. It is frequently used for distributing announcements and holding discussions. Student organizations with a GW organizational email address and Staff Advisor or Org Help approval may own a Listserv. All list owners are required to adhere to the GW Email Policy and Acceptable Use Policy for Computing Systems and Services. To request a new list, please visit <a href="https://hermes.gwu.edu">https://hermes.gwu.edu</a> and click "Request a New List."

Additionally, organizations may utilize Engage to message all members or subsections of members.

## **Media - Campus Press and External Press**

Student organizations are permitted to speak to the media, both internal and external to the University. Organizations are encouraged to consult their Staff Advisor or Org Help for guidance upon receiving a media inquiry. Students may speak on behalf of their student organization, but may not represent the University or a GW department without written permission from the University.

## **Using Copyrighted Materials**

Copyright is a form of protection provided by U.S. law to authors of "original works of authorship" from the time the works are created in a fixed form. Copyright protection in the United States exists automatically from the moment the original work of authorship is fixed. A work is "fixed" when it is captured (either by or under the authority of an author) in a sufficiently permanent medium such that the work can be perceived, reproduced, or communicated for more than a short time. A copyrighted work cannot be copied, performed, distributed, or displayed without permission from the copyright holder. Examples of copyrightable works include literary works, musical works, dramatic works, choreographic works, pictorial and graphic works, and more.



Registered student organizations, students, and other members of the University community are expected to know what is permitted under copyright law; to respect the rights of copyright holders; and to utilize copyrightable works in compliance with laws, University policies, and any binding agreements. In addition to consulting with their Staff Advisor and Org Help, student organizations should review <a href="Copyright Basics">Copyright Basics</a>, a publication of the U.S. Copyright Office and other publications of the <a href="U.S. Copyright December 2015">U.S. Copyright December 2015</a> to better understand U.S. copyright law.

Users of copyrighted works ultimately bear the responsibility for complying with the law and any permissions, licenses or other agreements granting a right to use a work. Violation of a holder's rights in a copyrighted work may result in statutory or other damages, fines, or more severe penalties.

The University may require the presentation of proof that permission to use a copyrighted work, as planned, had been obtained. The University reserves the right to bar the showing of a film, playing of music, or other use of a copyrighted work if there are reasonable concerns that the showing, playing, or use may violate the rights of the holder of the copyright.

#### Fair Use

Generally, fair use is any copying of copyrighted material done for a limited and "transformative" purpose. ("Copying" can mean both creating a physical copy of a work or an excerpt of it, or inserting a work or excerpts of it into another work.) The most common recognized "transformative" purposes are commentary, criticism, and parody. Whether or not a student organization's use of copyrighted work falls within the boundaries of fair use is determined by weighing several factors.

As a general rule, student organizations should not assume fair use applies to any copyrightable work that they desire to use. All student organizations should consult with their advisor before using any copyrighted material to determine whether appropriate permissions have been obtained or whether fair use applies.

#### **Public Domain and Creative Commons**

In general, U.S. copyright for anything created in 1978 or later lasts for the life of the author plus seventy years after the author's death; at which point the work becomes part of the public domain. Works are also in the public domain if they were created in 1927 or earlier Any copyrightable work developed between 1928 and 1977 is subject to an individual assessment on whether it is in the public domain. When something is in the public domain, the work is owned by the public and organizations do not need to seek permission to use it. There are many places online to find books, images, audio, and videos in the public domain, including:

- Project Gutenberg: 60,000+ eBooks that can be downloaded
- Metropolitan Museum of Art: includes more than 400,000 images from The Met collection.
- Smithsonian Institution Public Domain Images: a collection of 3,000+ images housed on Flickr.



 <u>Prelinger Archives</u>: thousands of public domain films (advertising, educational, industrial, and amateur).

A creator can also place a Creative Commons license on their work. Creative Commons licenses are free copyright licenses that creators can use to indicate how they would like their work to be used. Creators can choose from a set of six licenses with varying permissions and restrictions. You can find Creative Commons-licensed content at search.creativecommons.org. You can also utilize a <a href="Google Advanced">Google Advanced</a> Search to filter by usage rights. Learn more about the different <a href="Creative Commons Licenses">Creative Commons Licenses</a> here.

## **Common Copyright Situations**

Each use of a copyrighted work raises unique questions. See below for common situations in which a student organization may need to obtain permission from a copyright owner. Note that this is not an all-inclusive list and student organizations are ultimately responsible for ensuring compliance with copyright laws. Student organizations should speak with their advisor for assistance on any copyright questions.

#### **Images**

Most photographs/images are copyrighted, and their use is subject to copyright restrictions. **Student organizations must only utilize images for which they have confirmed permission** either because the image is in the public domain, a Creative Commons license exists, or a license was obtained directly from the copyright owner.

#### Films and Movies

**Films and movies can be played publicly only with a proper license**. Generally, no film or movie rental, purchase, or stream carries the right to exhibit it outside an individual's home.

In order to show a film as a public performance a student organization must purchase a Public Performance License for each instance they would like to show a film/movie. This can be done by contacting one of the following agencies that handle public performance licenses for many different film companies. If a license is not available through these agencies, the student organization will need to contact the film/movie creator to obtain license purchasing information.

- Swank Motion Pictures, Inc.
- Criterion Pictures USA
- Motion Pictures Licensing Corp.

Some Netflix original educational documentaries are available for one-time educational screenings. Titles that are available for educational screening will display a grant of permission on their details page. For more information visit help.netflix.com.



#### **Music Licensing**

GW has agreements with Broadcast Music, Inc. (BMI), the American Society of Composers, Authors and Publishers (ASCAP) and the Society of European Songwriters, Artists and Composers (SESAC) and Global Music Rights (GMR). These agreements allow University faculty, student groups and staff to play or perform music at University events and functions on the University's campus at no cost to you. Please check the music catalogs with these companies before playing music at your events:

- Broadcast Music, Inc (BMI)
- American Society of Composers, Authors and Publishers (ASCAP)
- Society of European Songwriters, Artists and Composers (SESAC)
- Global Music Rights (GMR)

For questions about music licensing, please contact Licensing and Trademark Programs at ltp@gwu.edu.



## **Resources and Other Information**

## **Awards and Recognition**

The annual <u>Excellence in Student Life Awards</u> is GW's largest celebration of student life and a beloved campus tradition, honoring the individuals and organizations that work tirelessly to enhance student life on campus and work alongside our surrounding community.

As a complement to the Excellence in Student Life Awards, we host Day of Excellence, a community-wide celebration of appreciation and acclamation. This program provides all members of the community the opportunity to engage directly with a personalized act of recognition that is meaningful to them, from sending an anonymous compliment of appreciation, to posting recognition messages on social media. The Day of Excellence is hosted annually in late April.

Organizations recognized by an Excellence in Student Life Award receive the following benefits:

- Priority table space at any in-person student organization fair during the academic year
- Advanced space reservation for one org outdoor event or table space taking place in September
- Feature on the Student Life website
- Feature in the Student Life newsletter (the Newsletter)
- Feature on Student Life social media

## **Restorative Justice and Organizational Conflict Management**

The Office of Student Life and Student Rights & Responsibilities are available to assist student organizations in the resolution of organizational conflict. Organizations may contact <a href="mailto:organizations">organizations</a> in the resolution of organizational conflict. Organizations may contact <a href="mailto:organizations">organizations</a> in the resolution of organizational conflict. Organizations may contact <a href="mailto:organizations">organizations</a> in the resolution of organizational conflict.

Student Rights & Responsibilities emphasizes a restorative justice framework in managing incidents of potential behavioral and organizational policy violations.

Restorative justice focuses on involving the affected parties and seeks to repair harm that was done. This approach is fundamental to our work in upholding community norms. This does not mean that students who violate policy and cause harm do not face consequences. It means those consequences are grounded as much as possible in determining what harm occurred and what can be done to repair it.

The goals of restorative justice are to identify:

- What happened
- What harm was caused
- Who was harmed
- How can the harm be repaired

In the Student Rights & Responsibilities, we use restorative justice in a number of ways.



- We train decision-makers and investigators in our process about asking restorative questions.
- We have increased options for those who want to report harm to participate in our process as complainants.
- Our sanctions focus on restoring harm to individuals involved, the respondent, and the community as a whole.
- We have begun to implement circles of support and accountability for those who return from suspension.
- We offer all respondents the opportunity to create an outcome agreement in which they accept responsibility for the alleged violations and work with us to develop appropriate outcomes.

Our learning environment includes respondents, complainants, and the entire university community. For that reason, all of our work must balance the needs of the individual with the needs of the community. Restorative principles do not mean outright forgiveness. They mean real accountability and genuine efforts to repair harm.

## **Mail and Packages**

Student organizations may direct mail and packages to their local address or utilize:

[Student Organization Name] 800 21st Street NW, Suite 204 Washington, DC 20052

Mail and packages sent to the above address will be collected by Org Help. If mail is received for your organization, an email will be sent to the organization's Primary Contact, President, Financial Officer, and organization email (if applicable). Mail can be picked up during Org Help Office Hours in University Student Center 433A.

Mail not picked up within 10 business days will be opened by Org Help staff. Checks will be deposited into the organization's revenue account, important information will be scanned and emailed to officers, and mail determined to be junk mail (e.g. magazines, advertisements, donation requests) will be discarded. Checks must be made payable to the George Washington University with the organization name in memo line or accompanying documentation.

Student organizations should not use a student organization office address (i.e. USC 4th floor room numbers) as packages cannot be reliably delivered or tracked using these room numbers.

## **Officer Transition**

Upon the transition of officers, the organization is responsible for the timely and effective transition of documents, passwords, and other materials and information. The Office of Student Life does not maintain this information on behalf of student organizations. The organization must also update Engage to accurately reflect the officers in its portal within 10 business days of transition. For more information on updating positions in Engage, consult this guide (PDF).



## **Student Association Student Org Resource Center**

## **Printing and Copying Services**

The Student Association offers free use of their printing and copying services to registered student organizations wanting to make pamphlets, flyers, and posters for general use around campus.

For requests that are over 500 pages, organizations must either supply their own printer paper (dropped off at our University Student Center 427 office), or opt to deduct funds from their revenue or SA account for requests

To have your materials printed, please submit the <u>printing request form</u> through GW Engage at least 48 hours before desired pickup. Once your request has been approved, please look for an email from GWSA SORC regarding a pickup time.

Need assistance? Visit us during our <u>student org office hour</u>s, or email <u>gwsa.sorc@gmail.com</u> to have your questions answered!

## Supply Rental

The SA also offers a wide variety of reusable goods and office supplies that are free of charge to student organizations.

Items available to rent include bluetooth speakers, coffee makers, folding tents, paper shredders, paper cutters, toolboxes, and various craft supplies. To borrow these items, please <u>submit the form on GW</u>
<u>Engage</u> and allow up to 48 hours for your request to be processed.

If you have any questions about supply rentals, please email us at gwsa@gwu.edu or visit us during student org office hours, listed above!

# **Appendix 1: Procedures for Events with Alcohol**

## **Policy**

### Eligibility and Scope.

Any student organization hosting a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold must register the event with the Office of Student Life. Only Student Organizations which are officially recognized by the Office of Student Life and in good standing (i.e., not frozen or inactive) are permitted to host and register student organization-sponsored events at which alcoholic beverages are consumed, served, or sold. Unregistered student groups and



individual students are not permitted to register a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold.

#### Compliance with the law and University policies.

Student Organizations wishing to initiate a student organization-sponsored activity at which alcoholic beverages will be served must comply with all University policies and all applicable federal, state and local laws pertaining to the procurement, sale, and/or distribution of alcoholic beverages.

#### **University Authority.**

- University officials may inspect the event/activity at any time and shall have the absolute right
  to terminate the event/activity or the service of alcoholic beverages at the event/activity. If
  directed to terminate the sponsored event/activity, the Sponsor(s) must immediately cease the
  event/activity.
- While an alleged violation of these Procedures is being investigated by the University, the University, which includes but is not limited to, an academic college or university department, the Office of Student Life, and Student Rights & Responsibilities reserves the right to pause the review process, instruct the Sponsors to pause any efforts to fulfill duties under this Policy, or revoke the registration for any pending student organization-sponsored activity at which alcoholic beverages may be served for the sponsoring organization(s).
- The George Washington University reserves the right to update and modify any of the terms and regulations contained within these Procedures, at any time and in our sole discretion.

#### **Event Registration and Review Process.**

Student Organizations wishing to initiate an activity at which alcoholic beverages will be consumed, served, or sold must <u>create an event for their organization in GW Engage</u>, then complete the accompanying questionnaire regarding the presence of alcohol. The questionnaire is found within the Engage event creation form.

- Student Organizations must submit an Event registration form for a sponsored activity at which alcoholic beverages will be served for activities, including but not limited to, those that are advertised by, partially or wholly funded by, hosted or co-hosted by, or facilitated on behalf of the Student Organization(s) which take place on or off university premises.
- Event registration must be submitted in GW Engage at least nine (9) business days in advance of the event.
- Student Organizations will receive an email from the GW Engage system once the event registration form is submitted confirming registration. Events are not considered approved until the Office of Student Life communicates final approval.
- Pursuant to University policies governing undergraduate and graduate Student Organizations entering into binding contracts with non-university companies, contracts between Third-Party Vendors & University-Approved Vendors and Student Organizations must be submitted to the assigned Staff Advisor at least 6-8 weeks prior to the intended activity's date. All contracts are to be reviewed by the Staff Advisor and Vice Provost of Student Affairs and must comply with these procedures.

#### **Event Requirements.**

Time of Event. Student organization-sponsored activities at which alcoholic beverages are
consumed, served, or sold may not take between the day after the last day of classes until the
conclusion of final exams. These days include, but are not limited to, the published university
reading days, make-up days, or final exam days. Undergraduate student organizations' timeline



will follow the published University academic calendar. Graduate and professional student organizations will follow the academic calendar for their designated school if different than the University academic calendar (the school-based calendar must be provided in writing from the School website or School authority). Unless otherwise specified by other published university policies, alcoholic beverages may only be served, sold, and consumed at student organization-sponsored activities during the following hours: Sunday through Thursday, 2:00 p.m.-11:30 p.m., and Friday and Saturday, 2:00 p.m.-1:30 a.m.

- Student organizations must hire a University-approved Event Authority for any student organization-sponsored activity at which alcoholic beverages are to be consumed, served, or sold. For on-campus events, the Event Authority may provide these services in coordination with the organization's designated sober monitors as outlined below:
  - A. The Event Authority can conduct age verification, monitor entrances and exits to the event, conduct wristbanding for drink ticket distribution, and distribute alcohol in accordance with the chosen system (drink tickets or cash bar, as outlined in below). The vendor should be staffed appropriately relative to the event size.
  - B. Each organization wishing to host Events with Alcohol must designate a Risk Manager on their Engage Profile. The Risk Manager will be responsible for ensuring compliance with all Events with Alcohol policies, and overseeing sober monitors. The Risk Manager will be required to attend a training at the beginning of the semester on safety practices and addressing overconsumption. Organizations whose designated Risk Manager does not attend the training will not be permitted to host Events with Alcohol until the training is completed.
- If the sponsored activity is taking place at a Third-Party Vendor site or with a University-Approved Vendor, regardless of location, employees from the respective vendor must be identified as Event Authorities.
  - A. Event Authorities must be notified by the sponsoring organization(s) of the authorized system and procedures pertaining to the distribution of alcoholic beverages prior to the activity taking place.
- Point of Contacts. Student Organizations intending to host or co-host a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold must identify the Primary Contacts and Secondary Contacts for the sponsored activity on the Engage registration application.
  - The Primary Contact will be responsible for the Sponsor(s) overall adherence to University policy and the law at the sponsored activity. This student will oversee the implementation of the authorized system for the distribution of alcoholic beverages at the sponsored activity. This individual will work with Event Authorities and any university official in addressing any violation(s) of University policy and the law and in circumstances when the health and safety of attendees may be at risk.
  - The Secondary Contact will assist the Primary Contact in complying with university policy and the law at the sponsored activity and working with Event Authorities and any university official in implementation of the authorized system for the distribution of alcoholic beverages at the sponsored event.
  - Primary Contacts and Secondary Contacts who fail to adhere to their respective responsibilities at a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold may be subject to removal from the



sponsored activity, be ineligible to participate in a sponsored activity in the future in the same role, and/or be subject to administrative and/or conduct action by the university. Should this occur, the student organization(s) that sponsored the activity may also be subject to administrative and/or conduct action by the University.

- **Sober Monitors.** Student Organizations intending to host or co-host a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold must identify the required number of sober monitors for the sponsored activity.
  - Sober monitors are enrolled students in the sponsoring organization(s) who will refrain from consuming alcoholic beverages the day of and during the sponsored activity.
  - Undergraduate Student Organizations must identify at least one (1) sober monitor for every twenty-five (25) anticipated attendees at a sponsored activity. Professional & Graduate School Student Organizations must identify at least one (1) sober monitor for every fifty (50) anticipated attendees at a sponsored activity. Primary and Secondary Contacts can count towards the number of required sober monitors.
  - The responsibilities of a sober monitor will include but are not limited to, assisting the Primary Contact, the Secondary Contacts, Event Authorities, and any university official in addressing any violation(s) of University policy or the law, or assisting in circumstances when the health and safety of attendees may be at risk. A sober monitor must be aware of and follow the authorized system for the distribution of alcoholic beverages at the sponsored activity and must stay at the sponsored activity throughout its duration. A sober monitor will also ensure that food and non-alcoholic beverages are available for consumption at the sponsored activity.
  - Sober monitors, who fail to adhere to their respective responsibilities at a student organization-sponsored activity at which alcoholic beverages are served may be subject to removal from the sponsored activity, be ineligible to participate in a sponsored activity in the future in the same role, and/or be subject to administrative and/or conduct action by the university. Should this occur, the student organization(s) that sponsored the activity may also be subject to administrative and/or conduct action by the university.
- Food and Non-Alcoholic Beverages. Food and non-alcoholic beverages must be provided by the sponsor(s) for consumption throughout the duration of the sponsored activity at no cost to participants. Food provided should be substantial and must be appropriate for the number of attendees and the duration of the event. Specific details regarding quantity and type of food and non-alcoholic beverages offered must be provided on the event registration form. Adherence to this standard will be evaluated by the event reviewer(s) and approved or denied at the discretion of designated reviewer(s).
- Drinking contests or games of any kind are prohibited.
- Alcohol cannot be donated for a student organization-sponsored activity at which alcoholic beverages are consumed, served, or sold.
- Businesses or companies in the alcohol industry cannot co-sponsor student organization-sponsored activities at which alcoholic beverages are consumed, served, or sold.

#### **Beverage Distribution.**

If registration is approved, alcoholic beverages may be served or sold to individuals who are 21 years of age and older at student organization-sponsored activities through a cash bar system or a drink ticket system as described within these procedures. **Open bar systems are prohibited**.



- Only one system of alcoholic beverage distribution may be utilized at a student organization-sponsored activity.
- Unless otherwise specified by other published university policies, alcoholic beverages
  may only be served by personnel of a University-Approved Vendor or a Third-Party
  Vendor that is certified/licensed to serve alcohol and must follow the authorized system
  for the distribution of alcoholic beverages.
- For activities occurring in the University Student Center, all servers shall be under the supervision of a manager provided by the University-Approved Vendor.
- The vendor/server must provide written acknowledgment of its understanding, compliance, and enforcement of these procedures and its respective jurisdictional laws, to include D.C. laws, governing the service of alcohol as part of the registration process.
- Attendees may not bring alcoholic beverages to, or remove alcoholic beverages from, the designated area of the sponsored activity.
- If the sponsored activity is a fundraiser, the cash bar distribution system must be utilized. Monies collected from alcohol sales cannot be counted towards funds raised.

#### **Drink Ticket System.**

- A drink ticket must be purchased from or provided by a Third-Party Vendor or a
   University-Approved Vendor to be exchanged for one alcoholic beverage during the student
   organization-sponsored activity.
- Whenever drink tickets are sold, the Third-Party Vendor or a University-Approved Vendor must have a current license or certification within the appropriate jurisdiction associated with the lawful procurement, sale, and/or distribution of alcoholic beverages.
- Professional & Graduate School Student Organizations, if authorized by their Staff Advisor, and
  the venue, may pre-purchase alcoholic beverages from a Third-Party Vendor or a
  University-Approved Vendor for distribution to persons of legal age during a student
  organization-sponsored activity. In these circumstances, a person of legal age must be provided
  a drink ticket in order to obtain an alcoholic beverage during the sponsored-activity.
- Drink tickets can be made available only at the time of an individual's arrival to the event.
- No more than three (3) drink tickets can be provided to an individual attendee at a student organization-sponsored activity.
- The maximum number of drink tickets that can be made available for distribution to each attendee shall depend upon the intended and/or remaining duration of the sponsored activity. The number of tickets available declines with the remaining time of the sponsored activity:
  - Events that are two hours or less: 1 drink ticket
  - Events between two and three hours: 2 drink tickets
  - Events between three and four hours: 3 drink tickets
  - Events with alcohol may not be longer than four hours.

#### **Responsibilities at the Event**

- The Third-Party Vendor, University-Approved Vendor, Event Authority, and the Sponsor(s), are responsible for managing the property during the sponsored activity and have the authority to supervise the delivery, storage, service, consumption, and removal of alcoholic beverages to and from the location of the activity.
  - If the Sponsor(s) violates this Policy or other University policies, or if public safety concerns so warrant, the Third-Party Vendor, the University-Approved Vendor, Event Authority, a University official, or law enforcement officials shall have the right to terminate the activity or the service of alcoholic beverages at the activity.



- If directed to terminate the sponsored activity, the Sponsor(s) must immediately cease the activity.
- Sponsors are responsible for the behavior and conduct of their members and their guests at any
  sponsored activity at which alcoholic beverages are consumed, served, or sold. Violations of law,
  these procedures, or other University policies at an activity at which alcoholic beverages are
  consumed, served, or sold may result in administrative or conduct action for the hosting or
  co-hosting student organization and/or the respective individual students.
- Should a violation of University policy be determined prior to a sponsored activity taking place, the assigned Staff Advisor in the Office of Student Life, the Staff Advisor of a respective Academic College or University department, or the Office of Student Rights & Responsibilities shall have the right to immediately withdraw any prior approval granted for the event. Should this occur, the event no longer becomes a student-organization sponsored activity.
- Should violations of University policy or the law occur at a sponsored activity at which alcoholic beverages are served, which are observed by the Sponsor(s), Event Authority, university officials, including GWPD officers, a law enforcement agency, representatives of a D.C.-certified security agency (or similar in other jurisdictions), a Third-Party vendor, or a University Approved Vendor, those individuals are authorized to take appropriate action to resolve the violation, to include the termination of the sponsored activity.

#### **Promotion of the Event**

- Promotion and publicity of sponsored activities cannot occur until the activity is approved and registered and must follow these procedures and the other published guidelines of the University's posting policies, including but not limited to the Code of Student Conduct and the GW Housing Poster Policy.
- All advertisements, promotions and social media campaigns for registered events must include the following statement: "Alcohol will be available via the (INSERT DISTRIBUTION METHOD) for individuals 21 and over with a valid, government-issued ID."
- Promotion and publicity material for a sponsored activity, including but not limited to, banners, posters, palm cards, flyers, or any form of electronic media, etc. may not promote or emphasize illegal activity, drugs, alcohol, sexual situations, contain sexual innuendos, or disparaging individuals or groups on the basis of identity.

#### **Definitions**

- "Event Authorities" of a student organization-sponsored activity, include but are not limited to university officials (for example, GWPD officers, or other university employees), representatives of a D.C.-certified security agency, and individuals employed by a Third-Party Vendor or a University-Approved Vendor, who will provide services (for example, age verification) at such activities.
- The "cash bar" system approved by the university is defined as the purchase of an alcoholic beverage from a Third-Party Vendor or a University-Approved Vendor with cash, to include the use of a credit/debit card, whether the activity is to take place on or off university premises.
- The "drink ticket" system approved by the university is defined as a single ticket exchanged for a single alcoholic beverage.
- "Legal age" means 21 years of age or older.



- An "open bar" system approved by the university is defined as university-sponsored activity at which consumption is not limited and distribution of alcoholic beverages is provided at no cost to individuals.
- The "Primary Contact" is sober and responsible for the student organization's overall adherence to university policy and the law at the sponsored activity.
- "Staff Advisor" is the staff member assigned as the staff advisor to the student organization.
   Advisor assignments are made by the Office of Student Life. Student Organizations that do not have a staff advisor should utilize the Student Organization Resource Desk and orghelp@gwu.edu.
- The "Secondary Contact" is sober and will assist the "Primary Contact" in complying with university policy and the law at the sponsored activity.
- "Sober monitor" is a member of the student organization that is sponsoring the activity. They are required to refrain from consuming alcohol the day of and for the duration of the sponsored activity.
- "Sponsors" of a university-sponsored activity means the student(s), or student organization(s) initiating, conducting, directing, or supervising the activity.
- "Student" means any currently enrolled person, full-time or part-time, or on continuous enrollment, pursuing undergraduate, graduate, or professional studies, whether or not in pursuit of a degree or any form of certificate of completion.
- "Student group" means students who are associated with each other, but who have not complied with formal university requirements for registration as a student organization.
- "Student organization" means any number of students who have complied with university requirements for registration with the Office for the Student Experience as a student organization.
- "Third-Party Vendors" means business establishments maintaining a current license or certification associated with the lawful procurement, sale, and/or distribution of alcoholic beverages in their respective jurisdictions.
- "University" means the George Washington University and all of its undergraduate, graduate, and professional schools, divisions and programs.
- "University-Approved Vendors" means Third-Party Vendors that have been approved by the university for work at university-sponsored activities.
- "University premises" means buildings or grounds owned or leased by the university, or in which
  the university has an ownership interest, including, but not limited to, buildings or grounds in
  which students reside and university food service facilities are located; University Student Center
  facilities; Columbia Plaza; and facilities operated in the name of any officially registered student
  organization. This definition is not limited to buildings or grounds owned or leased by the
  university at the Foggy Bottom campus.



"University-sponsored activities" means events and activities initiated by a student, student
organization, or university department, faculty member, or employee that: Are expressly
authorized, aided, conducted, or supervised by the university; or Are funded in whole or in part
by the university; or Are initiated and conducted or promoted by an officially-registered student
organization, university department, faculty member or employee.

### **Definitions**

- "Event Authorities" of a student organization-sponsored activity, include but are not limited to
  university officials (for example, GWPD officers, or other university employees), representatives
  of a D.C.-certified security agency (or similar agency in another local jurisdiction), and
  individuals employed by a Third-Party Vendor or a University-Approved Vendor, who will
  provide alcohol management services (for example, age verification) at such activities.
- The "cash bar" system is defined as the purchase of an alcoholic beverage from a Third-Party Vendor or a University-Approved Vendor with cash or a credit/debit card, whether the activity is to take place on or off university premises.
- The "drink ticket" system is defined as an alcoholic beverage distribution system in which a single ticket is exchanged for a single alcoholic beverage.
- "Legal age" means 21 years of age or older.
- An "open bar" system is defined as an alcoholic beverage distribution system in which
  consumption is not limited and distribution of alcoholic beverages is provided at no cost to
  individuals.
- The "Primary Contact" is sober and responsible for the student organization's overall adherence to University policy and the law at the student organization-sponsored activity.
- "Staff Advisor" is the University employee assigned as the staff advisor to the student organization. Advisor assignments are made by the Office of Student Life. Student Organizations that do not have a staff advisor should utilize the Student Organization Resource Desk and orghelp@gwu.edu.
- The "Secondary Contact" is sober and will assist the "Primary Contact" in complying with University policy and the law at the student organization-sponsored activity.
- "Sober monitor" is a member of the student organization that is sponsoring the activity. They are required to refrain from consuming alcohol the day of and for the duration of the student organization-sponsored activity.
- "Sponsors" means the student organization(s) or student(s) on behalf of a student organization initiating, conducting, directing, or supervising the student organization sponsored-activity.
- "Third-Party Vendors" means business establishments maintaining a current license or certification associated with the lawful procurement, sale, and/or distribution of alcoholic beverages in their respective jurisdictions.
- "University-Approved Vendors" means Third-Party Vendors that have been approved by the University for work at university-sponsored activities.

Where not defined above, other terms in this policy use the definitions in the Code of Student Conduct.



