

AlcoholEdu for College



2019 - 2020 DATA REVIEW

AlcoholEdu for College is a 2 part online course assigned to 1st year students to provide information, strategies for healthy behavior, and skills to support bystander intervention related to alcohol.

2,473
students
completed
Part I

1,218
students
completed
Part II

Data below outlines behaviors among those that consume alcohol.

WHO?

Drinker profiles determined by highest drinking day in the two weeks prior to survey:

- Moderate: 24%** - consumed 1-4 drinks (males) or 1-3 drinks (females)
- Heavy Episodic: 15%** - consumed 5-9 drinks (males) or 4-7 drinks (females)
- Problematic: 3%** - consumed 10+ drinks (males) or 8+ drinks (females)

WHERE?

Most common drinking locations:

**On-campus residence
(49%)**

**Off-campus residence
(15%)**

WHEN?

Peak drinking days:

**Fridays
and
Saturdays**

Average number of drinks:
2-4

HOW?

Most common risk behaviors:

**Pregaming
and
Taking Shots**

WHY?

Top reasons students choose to drink:

**To have a good time
with friends
(60%)**

**To celebrate
(57%)**

WHY NOT?

Top reasons students choose not to drink:

**Going to drive
(66%)**

**Has other things
to do
(57%)**



Help us mitigate high risk drinking by hosting a **GW Late Night Event!** Events should occur on Thursday, Friday, or Saturday 8pm-2am.

HEALTH PROMOTION AND EDUCATION

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