AlcoholEdu for College

2019 - 2020 DATA REVIEW

AlcoholEdu for College is a 2 part online course assigned to 1st year students to provide information, strategies for healthy behavior, and skills to support bystander intervention related to alcohol.

Data below outlines behaviors among those that consume alcohol.

**WHO?**

Drinker profiles determined by highest drinking day in the two weeks prior to survey:

- **Moderate**: 24% - consumed 1-4 drinks (males) or 1-3 drinks (females)
- **Heavy Episodic**: 15% - consumed 5-9 drinks (males) or 4-7 drinks (females)
- **Problematic**: 3% - consumed 10+ drinks (males) or 8+ drinks (females)

**WHERE?**

Most common drinking locations:

- **On-campus residence**: (49%)
- **Off-campus residence**: (15%)

**WHEN?**

Peak drinking days:

- **Fridays**
- **Saturdays**

Average number of drinks: **2-4**

**HOW?**

Most common risk behaviors:

- **Pregaming**
- **Taking Shots**

**WHY?**

Top reasons students choose to drink:

- To have a good time with friends (60%)
- To celebrate (57%)

**WHY NOT?**

Top reasons students choose not to drink:

- **Going to drive** (66%)
- **Has other things to do** (57%)

**GW Late Night Event**

Help us mitigate high risk drinking by hosting a GW Late Night Event! Events should occur on Thursday, Friday, or Saturday 8pm-2am.

HEALTH PROMOTION AND EDUCATION

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