

# Student Organization Alumni Engagement

GW Office of Alumni Relations | alumni@gwu.edu



## WHO WE ARE

The Office of Alumni Relations and Annual Giving continues to connect current students with alumni to enrich the GW experience. Our office has tools and resources for student organizations to connect to the extensive, global alumni network. We can help groups share their message with the GW community and create a pipeline for continued communication in the future.

## WHAT WE DO

We have many resources available to students to create clear and concise messaging, open communication to the larger GW community, and incorporate alumni into your event programming and networking.

## WHY WORK WITH US

Our office can connect personally with the global GW alumni network. We have the tools, resources, and experiences to set you up for success through your engagement with alumni. We have an extensive alumni database that maintains student involvement, contact information, and involvement with the university post-graduation. Our team has the best resources for student organizations to properly engage with alumni and partner with our office for events. By partnering with our office, we can track alumni engagement and involvement with your organization so we can continually connect with the most dedicated individuals and be sure they hear about other opportunities to get involved.

## WHAT WE OFFER

We have two ways to connect with alumni that are facilitated by our office:

- Email
- Events

# Student Organization Alumni Engagement

GW Office of Alumni Relations | [alumni@gwu.edu](mailto:alumni@gwu.edu)

## Email

Through our email outreach, we are able to connect with the alumni network directly. If you have an event coming up, a new initiative, or want to inform alumni about the current status of your organization you can reach out directly through our office. Please [fill out this form](#) to submit an email request and we will work with you directly to send it out.

Please contact the Office of Alumni Relations ([alumni@gwu.edu](mailto:alumni@gwu.edu)) for more information.

\*due to prescheduled Office of Alumni Relations events and emails, your organization may need to be flexible on requested send dates.

## Events

We are more than happy to work with you to incorporate alumni into your events. If you are interested in including an alumni panel, networking, or increasing event attendance, then we are happy to help! We are able to help with outreach and programming if needed. We are always looking for creative event ideas so make sure to [fill out this form](#) and we will reach out to you directly to start planning an event.

Please contact the Office of Alumni Relations ([alumni@gwu.edu](mailto:alumni@gwu.edu)) for more information.